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ON THE COVER

Summer: Flaviu Grumazescu photographs Bald Mountain at sunset from the top of Ruud Mountain. flaviurgphotography.com.

Winter: Ray Gadd captures his buddy Tim Nelson. We were riding bikes on the road to Stanley Lake to ski up in the Sawtooths. rayjgadd.com

ABOUT THIS GUIDE

Centerlyne is a boutique web and graphic design firm that has partnered with The Chamber, Hailey & the Wood River Valley to develop this annual community guide for its members, community, and visitors.

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PrintReleaf calculates the paper we use by printing this guide and reforests to offset our footprint. We planted 57 trees.

WELCOME TO THE WOOD RIVER VALLEY

LETTER FROM OUR BOARD PRESIDENT



In my experience, when most people who have never visited Idaho are asked what they know of our great state, they seldom mention what I think of when I think about the Gem State. Its vast, unexplored mountain ranges, crystal clear rivers, lakes and streams, wonderful seasons and its place as a paradise for outdoor-lovers are not the usual answers. Instead, they mention stuff like the “Smurf turf” that Boise State plays football on or our ability to grow great spuds.

I am an Idahoan, born and raised. It’s something I have always been proud of. In my adult life I lived in four other states, including spending more than 16 years in Texas. I have often boasted of my home state, which is how I’ve become quite familiar with the general knowledge and ideas others have of Idaho. Early on, I was shocked by the number of people who actually believed Idaho was situated in the Midwest and not in the heart of the Rocky Mountains. When I would tell people I was from Idaho I would hear things like, “Oh, I have a cousin in Michigan,” or, “My wife went to college at Indiana State.”

I spent considerable time—and made little progress—convincing people that Idaho was not only considered part of the Pacific Northwest, but that it was so much more than they could possibly imagine. Somewhere around 2007, Idaho began to get a little more attention with the rise of the Boise State football program and people began to realize we had more to offer than potatoes. And despite being one of the fastest growing states in the country for many years now, it still amazes me how many people still don’t know much about us, or even the difference between Iowa and Idaho. But I’m learning to realize that’s okay.

So while most people only know about our famous potatoes or our blue football field, those who are lucky enough to visit or live here know how truly special it is. But you don’t have to take my word for it. Come check out Idaho and the Wood River Valley yourself and you’ll see it has more to offer than you could ever imagine.

Sincerely,

Todd Hunter

President, The Chamber

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A pair of dark, worn pliers is shown against a light, textured background. The handles of the pliers are adorned with several rings. One ring is positioned at the top of the upper handle, featuring a row of five round-cut diamonds. The lower handle is decorated with a variety of rings: a channel-set diamond ring, a ring with alternating round-cut diamonds and blue sapphires, a ring with three baguette-cut diamonds, and a channel-set diamond ring. The right handle also features a ring with a scalloped edge, a ring with a wavy, scroll-like design, and a ring with a row of blue sapphires. The pliers are positioned diagonally across the frame, with the handles extending from the top left towards the bottom right.

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Bellevue Police Department (208) 788-3692
Hailey Fire Department (208) 788-3147
Hailey Police Department (208) 788-3531
Ketchum Fire Department (208) 726-7805
Ketchum Police Department (208) 726-7819
Sun Valley Fire Department (208) 622-8234
Sun Valley Police Department (208) 622-5345
Wood River Fire & Rescue (208) 788-5577
Blaine County Sheriff (208) 788-5555
Blaine County Courthouse (208) 788-5521

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Sun Valley Express (877) 622-8267
Salt Lake Express (208) 656-8824

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Sun Valley City Hall (208) 622-4438
Blaine County Recreation District (208) 578-2273
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VEHICLE REG./DRIVER'S LICENSE

Blaine County DMV (208) 788-5565

UTILITIES

Electric

Idaho Power (800) 488-6151

Gas

Intermountain Gas (208) 578-7000

Water & Sewer

Bellevue Water & Sewer District (208) 788-2128
Hailey Water & Sewer District (208) 788-4221
Ketchum Water & Sewer District (208) 726-7825

Recycling

Blaine County Recycling Center (208) 788-5543
5B Recycles (208) 788-0880
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City of Ketchum (208) 726-3841
City of Bellevue (208) 788-2128
City of Sun Valley (208) 622-4438
Blaine County, Idaho co.blaine.id.us
For City Office Addresses, please see pages 20 & 21

VISITOR INFORMATION

The Chamber (208) 788-3484
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MOST "DYNAMIC MICROPOLITANS IN THE US" BY WFF
#6 Hailey – 2019



ONE OF THE "HEALTHIEST COMMUNITIES" in the country by U.S. News & World Report
Blaine County – 2019

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SMALL TOWN BIG IMPACTS

TIME FLIES FOR TWO LOCAL ICONS

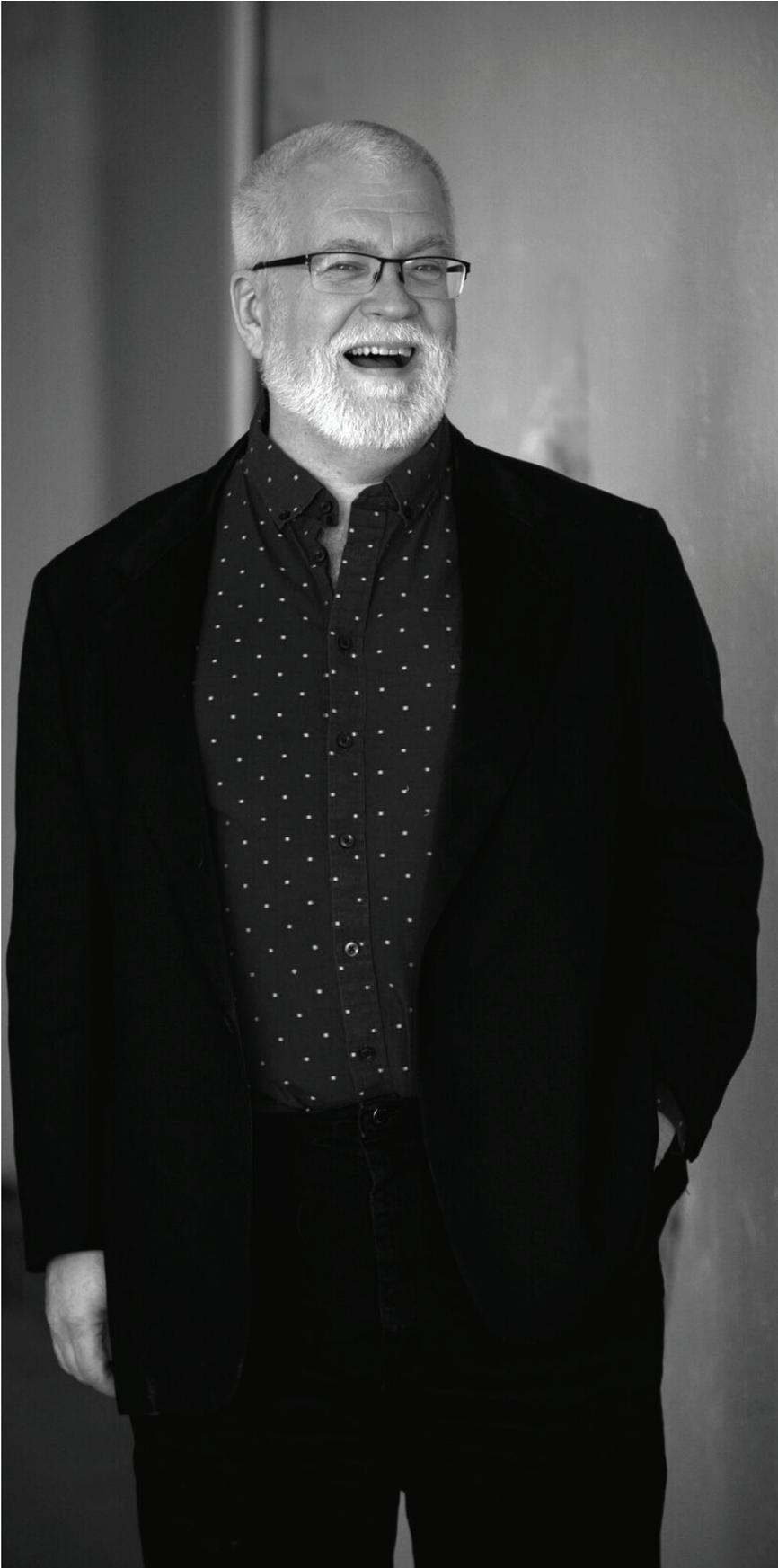
BY R.L. ROWSEY

Five years. That's how long I typically stay in a community. I'm a musician, an arts administrator, a teacher. I plant seeds. I start projects. I stick around long enough to watch them bloom, and then I move on. I relocated to the Wood River Valley in 2000. Nineteen years later, I'm still here. Something is very different this time. I have become completely immersed in a wonderful community. When I first visited the valley in 1996, I simply fell in love. It was mid-spring. The landscape

I was smitten with the mountains, the fresh air, the vibrant cultural scene, the diverse seasons, the quiet nights, the millions of stars, and most of all, the people. Kind, passionate people seem to flock here.

was already greening up, but those captivating mountains were still wearing their snowy caps. The drive from Boise had already piqued my interest, and driving through Bellevue toward my first stop in Hailey, I knew that I wanted to spend some time here. The physical magnificence of the place was enough to win me over, but meeting the people confirmed that I had found a new home.

Moving to this community from the Maryland suburbs of Washington, D.C.,



where I didn't even know the people with whom I shared the wall between our townhomes, was a complete shock. I came here to work for Company of Fools, the professional theater company that has anchored Hailey's Main Street for almost a quarter century. And there I was again, falling in love. I was smitten with the mountains, the fresh air, the vibrant cultural scene, the diverse seasons, the quiet nights, the millions of stars, and most of all, the people. Kind, passionate people seem to flock here. Their generous support of local nonprofit arts and social services organizations contribute to the quality of life in the Wood River Valley every bit as much as our gorgeous mountains and rippling river. Here, I found the perfect balance of mountain escape and thriving resort. My new hometown offered a scoop of everything I could possibly want.

Then the final question: Could I create a life that would feed my artistic passions in such an intimate community in the middle of Idaho? I laugh at myself now when I think about it. From community groups like St. Thomas Playhouse and Caritas Chorale to exceptional arts organizations like Company of Fools, the Sun

Valley Center for the Arts, and the Sun Valley Summer Symphony, my days are filled with work that matters. In this vibrant valley, where you really do know your neighbors, your audiences are your friends. In the grocery store, at the post office, or at one of the valley's many outstanding restaurants, people will stop to tell you how your work has impacted their life. Affirmation like that is priceless. Human connections like those don't happen everywhere. But they happen here, all the time. The bond between individuals truly is a cornerstone of this community.

I can no longer even imagine a time when I didn't know my neighbors, when I didn't consider the welfare of my community as much as my own. The residents of this valley look out for one another. They are there to cheer you on when the skies are clear, and they are there when you need a helping hand or a shoulder to lean on.

Is this community perfect? Of course not. But it's close enough to perfection that you'll want to stay for a while. Five years is definitely not long enough to truly appreciate its splendor.

WRV PROFILE: JO-ANNE DIXON

HUMANE BY NATURE

BY MIKE MCKENNA

There are a lot of reasons why Jo-Anne Dixon loves the Wood River Valley, but one of them stands out a bit more than others. "This is a community that clearly loves its pets," Jo-Anne said, as she should know. Jo-Anne is both the Medical Director and the Executive Director for Mountain Humane.

Born in Canada and raised in the Evergreen State, Jo-Anne moved to the Wood River Valley shortly after completing her doctorate in Veterinary Medicine at Washington State University in 1997. She then worked for nearly a decade at the Sun Valley Animal Center, which is when she first got involved with the local animal shelter.

Jo-Anne began volunteering her time to give free exams at what was then called the Animal Shelter of the Wood River Valley. After taking a short respite when her twins were born, Jo-Anne went to work for the shelter. Housed in a small, rundown building just west of Hailey, Idaho's first no-kill shelter—like many of its pets—was struggling to survive. But instead of being overcome by the challenges, Jo-Anne and her team decide to see them as opportunities.

"It was tough. We realized that the only way to tackle pet overpopulation was to address it at the source, so we decided to start our no-cost community spay/neuter program, which is free for anyone in Blaine County," she said. "Animals don't have check books and struggles for access to care are as real in animal medicine as it is for human medicine."

"We are an animal shelter, but it's really about people. It's about being humane."



Within five years, the county's stray pet population had been reduced by half and soon the shelter was operating on over 1,200 pets per year. The stray numbers dropped so much that they were able to start bringing in pets from high-kill shelters around the region. Despite all their success, the shelter was still too small and dilapidated to properly handle all the animals. That's why they called on the community to help, and help it did.

In February of 2019, the non-profit animal shelter opened a brand new 30,000-square-foot facility. It has become a model of what animal shelters are becoming in our country, places that do much more than simply adopt out animals. The 100% donor-funded organization also changed its name to Mountain Humane to encompass all it does for pets and our community.

"Going from a small, converted janitors' closet to this state-of-art facility is very rewarding," Jo-Anne said from her new office. "We see our shelter as a leader for the state and this new facility will help us to be a catalyst to make Idaho a no-kill state by 2025."

There's no doubt that we love pets here in the Wood River Valley and it is a big reason why our community is such a special place. "Animals are a medium for people to care about each other, to give back and to connect," Jo-Anne said. "We are an animal shelter, but it's really about people. It's about being humane."



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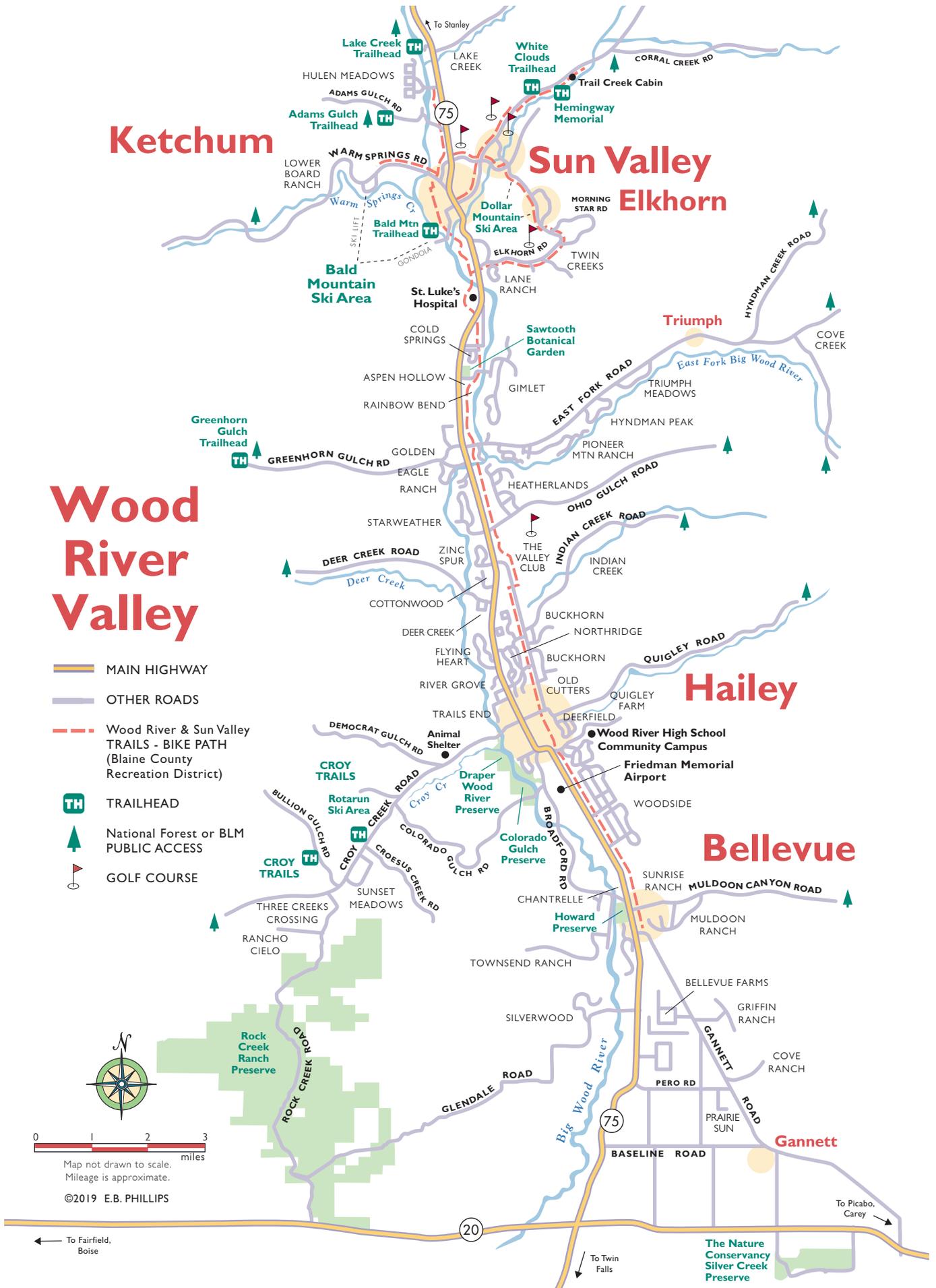
Gannett

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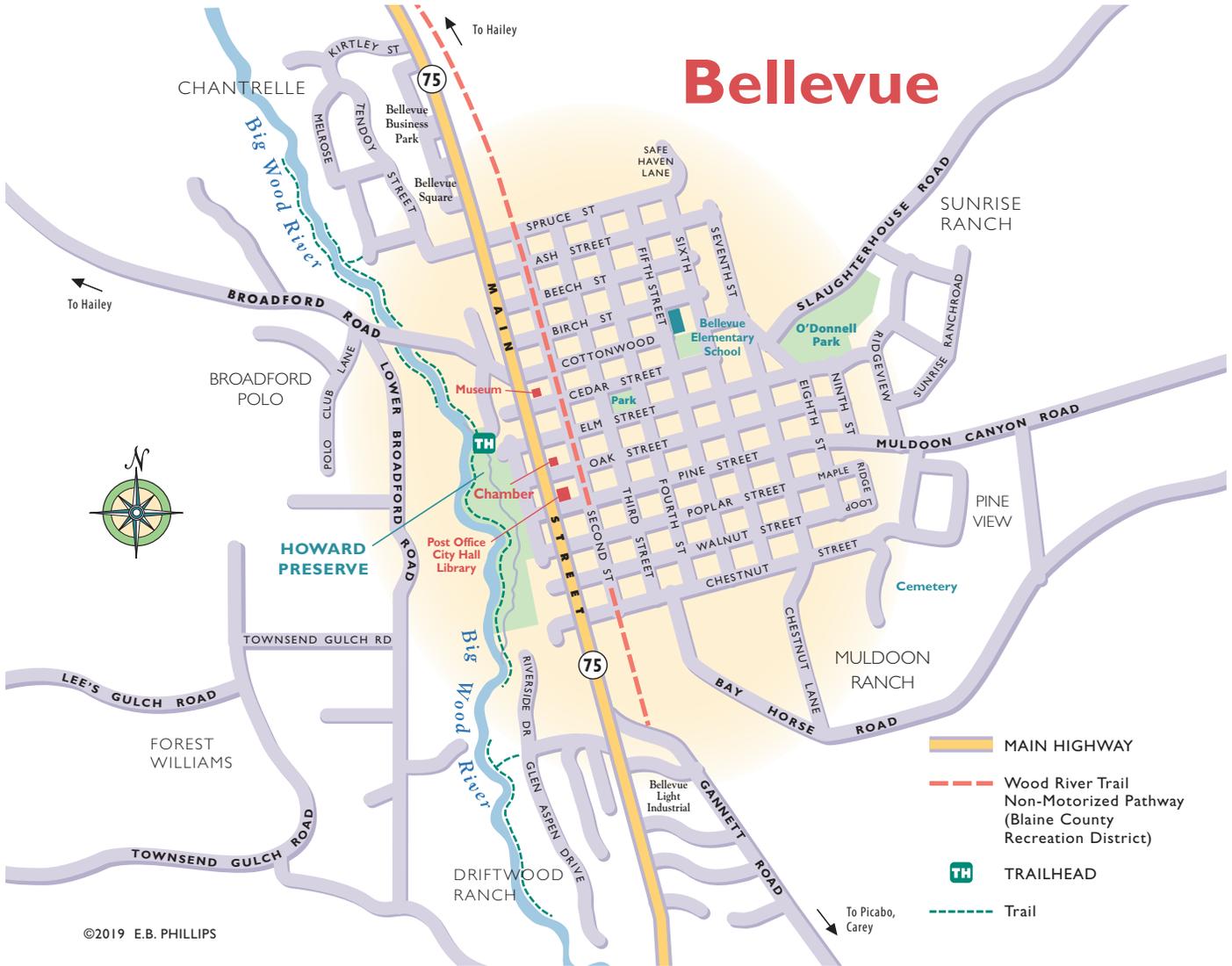


Map not drawn to scale.
Mileage is approximate.

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Bellevue



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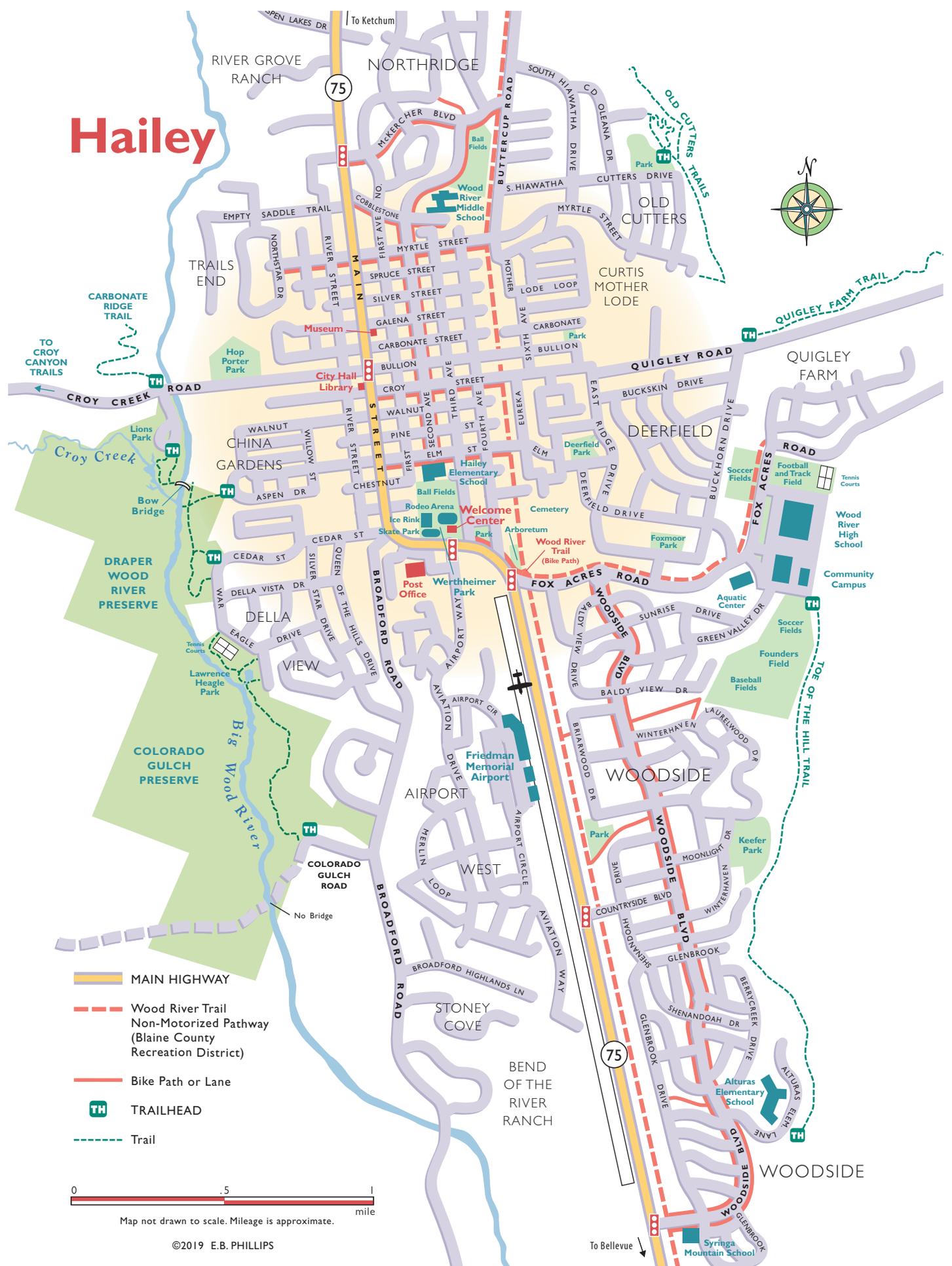
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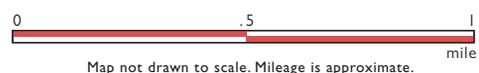


Photo by Marjorie McBride

Hailey

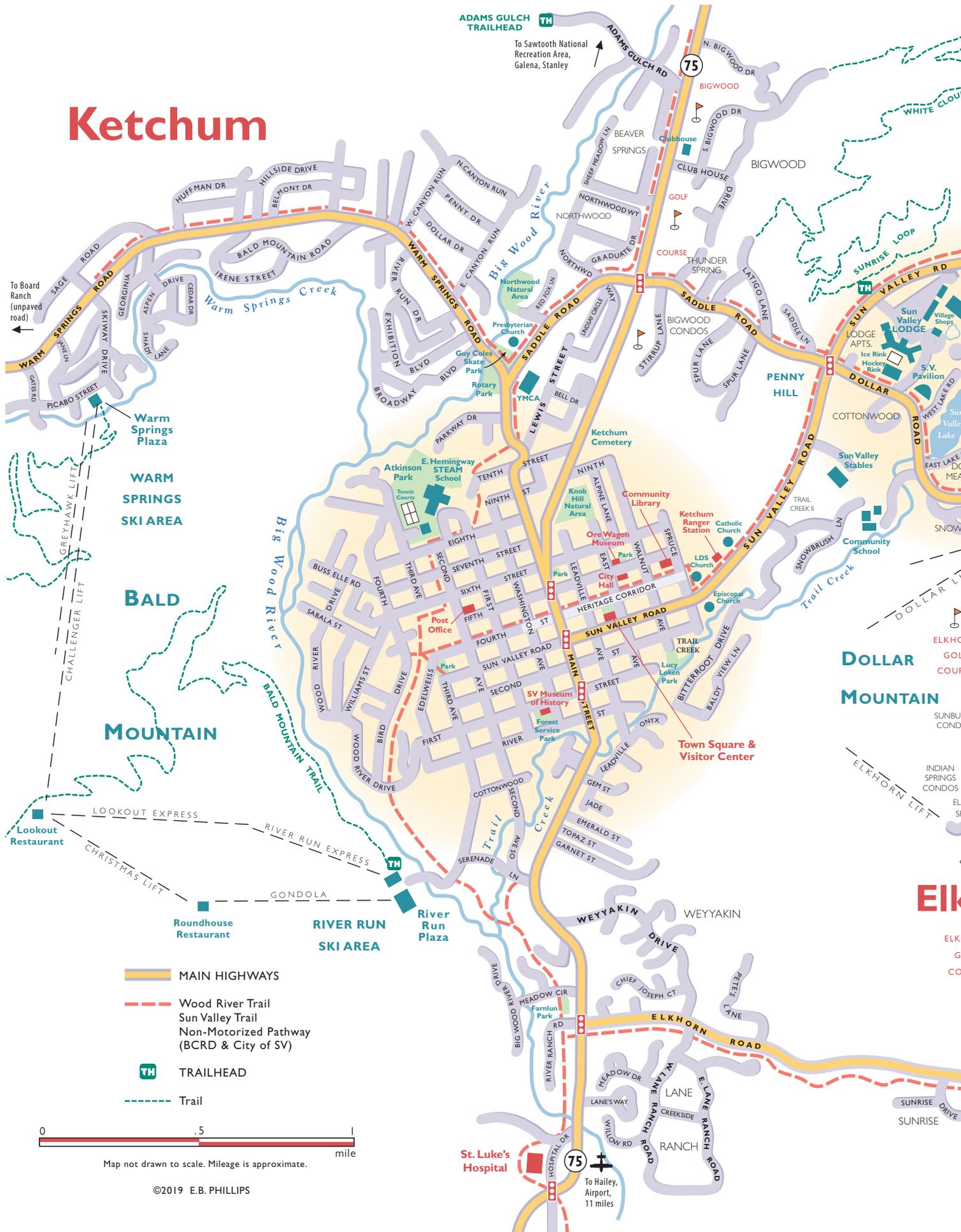


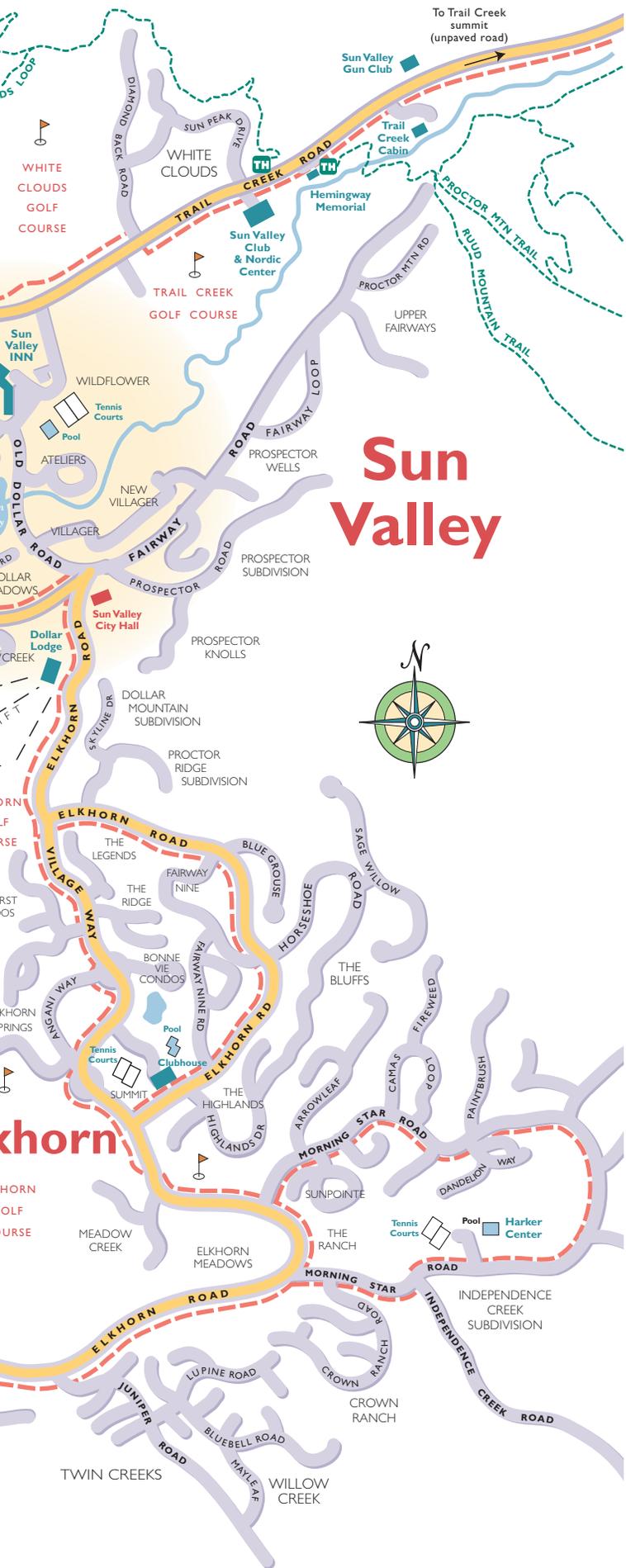
- MAIN HIGHWAY
- Wood River Trail
Non-Motorized Pathway
(Blaine County
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- Bike Path or Lane
- TRAILHEAD
- Trail



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Ketchum





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FACTS & FIGURES

BY RICHARD STAHL

PHOTO BY NANCY GLICK

Numbers can help tell the story of a place. Here's the nitty-gritty about Blaine County, Idaho, and the communities of the Wood River Valley, in particular.

OUR ENVIRONMENT

Located about 65 miles north of Twin Falls, Blaine County covers 2,661 square miles and stretches from the Salmon River drainage in the north to the Snake River in the south. The 137-mile-long Big Wood River drains the central portion of the county. Approximately 80% of the county's land area is protected federal and state land. There are 82 peaks above 10,000 feet, the tallest of which is Hyndman Peak (elev. 12,008'). Mountain ranges include the Pioneer, Boulder, White Cloud, Smoky, and Sawtooth Mountains. There are 62 lakes in the county, including two-mile-long Alturas Lake south of Stanley and numerous small alpine lakes.

OUR PEOPLE

Blaine County's total population was 22,024 in 2017, an increase of 16% over 2010. The population is 94.9% white and 21.7% Hispanic. Blaine County's people are highly educated relative to the rest of the state and the nation, with more than 40% of residents having earned a bachelor's degree or higher. 2017 per capita income in Blaine County (\$32,736) was the highest of Idaho's 44 counties, and the county's median household income (\$58,835) exceeded that of the state (\$50,985) and the nation as a whole (\$57,652).

OUR COMMUNITIES

1 BLAINE COUNTY



Blaine County: (2017 pop.: 22,024) is in south-central Idaho. The central and populous part of the county, the Wood River Valley, is part of the Big Wood River drainage. Idaho State Highway 75 runs north-south through the county, which includes the cities of Bellevue, Carey, Hailey, Ketchum, and Sun Valley. Many of those visiting the county stay in one of 6,426 seasonal housing units, which represent 30% of the total housing stock. Ketchum and Sun Valley lead the county in seasonal housing, with 38% and 68% seasonal housing, respectively. co.blaine.id.us • 206 1st Ave. S., Hailey, ID 83333

2 BELLEVUE



Bellevue: (2017 pop.: 2,362) is one of Blaine County's smaller cities, located approximately 2 miles south of Hailey. Founded in 1882, Bellevue is the agricultural center of the county. bellevueidaho.us • 115 E. Pine St., • Bellevue, ID 83313 • (208) 788-2128

ECONOMIC PROFILE 2017



SUN VALLEY ECONOMIC DEVELOPMENT

3 CAREY



Carey: (2017 pop.: 615) is the smallest city in Blaine County. Founded in 1883, Carey has a strong ranching heritage and is the home of the Blaine County Fairgrounds. The city

sits in the agricultural eastern portion of the county at the intersection of U.S. Routes 20 and 26. cityofcarey.org
 20482 N. Main St., • Carey, ID 83320 • (208) 823-4045

4 HAILEY



Hailey: (2017 pop.: 8,282) is the county seat of Blaine County and its largest city. Founded in 1882, it was one of three cities in the running for state capital when Idaho gained statehood in 1890 (Boise ultimately received the honor). Hailey is home to Friedman Memorial Airport, Wood River High School and Middle School, and the Blaine

County campus of the College of Southern Idaho. haileycityhall.org
 115 S. Main St., Ste. H • Hailey, ID 83333 • (208) 788-4221

5 KETCHUM



Ketchum: (2017 pop.: 2,763) is a major tourist destination and commercial center adjacent to Sun Valley. Situated 12 miles north of Hailey, Ketchum is home to Sun Valley Resort's Warm Springs and River Run lodges as well as the private Sun Val-

ley Community School, The Community Library, and the Wood River YMCA. In a nod to Ketchum's mining history, the city was originally named "Leadville" when founded in 1888.

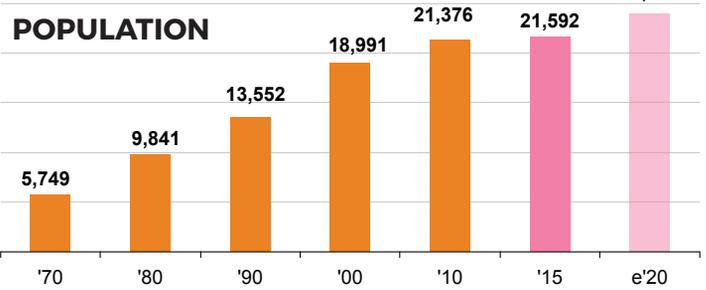
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6 SUN VALLEY

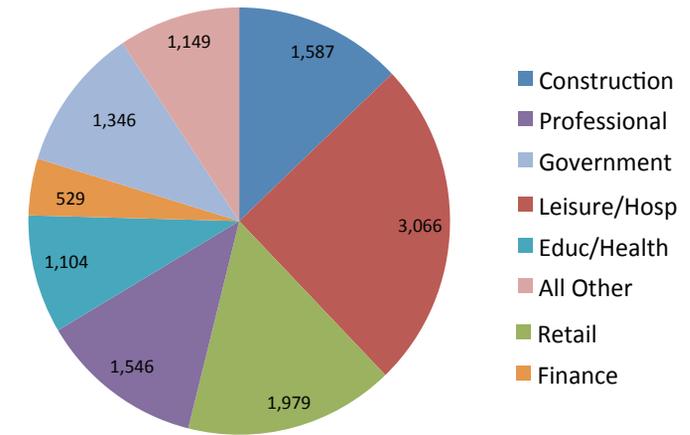


Sun Valley: (2017 pop.: 1,438) is the city made famous by Sun Valley Resort—the nation's first destination ski resort. The resort's primary ski areas are Bald Mountain (elev. 9,150') and Dollar Mountain (elev. 6,638'). The city was incorporated in 1947, 11 years after the resort opened in 1936.

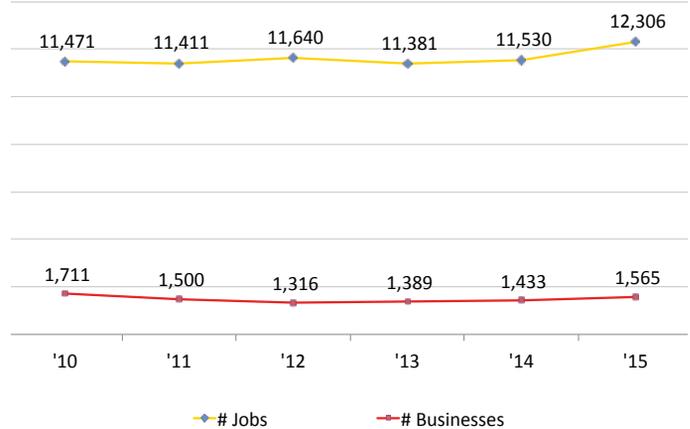
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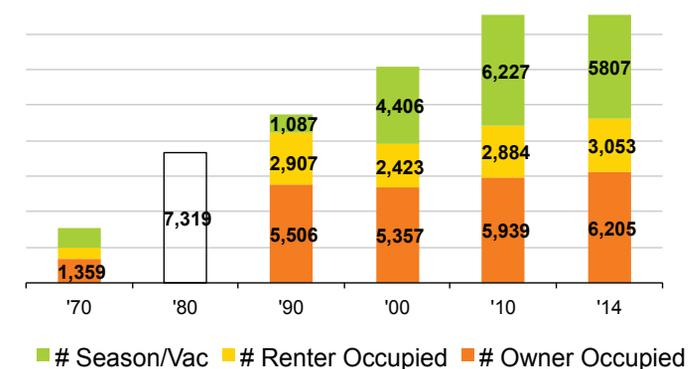
JOBS BY INDUSTRY SECTOR (#)



JOBS AND BUSINESSES (#)



HOUSING STOCK UTILIZATION (# UNITS)



Sources: Sun Valley Economic Development, Idaho Department of Labor, U.S. Census, Idaho Mountain Express.

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HEALTHY SYSTEMS

Offering World-Class Health Care in the Wood River Valley

BY JOY PRUDEK
Communications and PR Coordinator
St. Luke's Wood River

PHOTO KEVIN SYMS

St. Luke's Wood River Medical Center (SLWRMC) is the only hospital within 75 miles of Ketchum, Sun Valley, Hailey, and Bellevue. The medical center is part of St. Luke's Health System, which has multiple hospital campuses and a broad mix of diagnostic and clinical sites that serve Southern Idaho and Eastern Oregon.

St. Luke's Wood River maintains 25 inpatient beds with approximately 450 employees, 100 volunteers and 45 physicians on staff. Services include pediatrics, family medicine, internal medicine, general surgery, dermatology, gastroenterology, mental health, neurology, obstetrics and gynecology, orthopedics, and other specialties. Visiting providers offer regular appointments and expert care in ENT, urology, cardiology, oncology, and other specialties.

A full range of diagnostic laboratory testing and X-ray, CT, EEG and MRI imaging is available, along with state-of-the-art 3D mammography at the Women's Imaging Center.

SLWRMC's Emergency Department was recently designated

a Level IV Trauma Center and is staffed 24/7 by board-certified emergency medicine physicians. Air St. Luke's medical transport is also available to move patients in critical situations via helicopter, fixed-wing, or ground transport to our urban locations.

In 2016, St. Luke's Wood River opened an expanded Infusion Center to address the growing demand for chemotherapy and infusion services. When faced with complex illnesses such as cancer or chronic disease, proximity to treatment close to home can be as important to patients as the medicine that heals them. Oncologists visit regularly from St. Luke's Mountain States Tumor Institute (MSTI), one of the Northwest's most respected cancer centers. The Infusion Center is designed to reduce stress and promote healing, optimizing the quality of life for patients. It incorporates natural light, scenic views, and the natural beauty of our surroundings.

St. Luke's Wood River also operates a clinic in Hailey that serves the Wood River Valley community with family medicine, neurology, mental health, and rehabilitation services and through the Center for Community Health. St. Luke's Family Medicine

offers same-day appointments Monday through Friday at the Hailey Clinic and walk-in care for non-urgent medical needs on Saturdays in Ketchum.

The St. Luke's Center for Community Health serves Wood River Valley residents through bilingual, comprehensive, coordinated health and wellness prevention services, including health promotion and education, screenings, information, and referrals to local and regional health and social services, access to insurance and health care, emergency financial assistance, support groups, parent and family education, and community action.

To improve the health of the people in the communities it serves, St. Luke's Health System is continuously working to innovate in how it offers care. One way is via myChart, an electronic health record that helps to ensure seamless, continuous care by keeping a patient's medical history, medications, and personal information in one place. The myChart platform also offers an easy, convenient way to schedule and manage primary care appointments, request prescription refills, receive imaging and lab results, and communicate with medical providers. Accounts can be linked among family members, and access is available anywhere, anytime through the myChart app, which syncs with the Health app on Apple® devices.

Through St. Luke's Virtual Care Center, opened in 2018, remote patient monitoring and a variety of telehealth offerings are improving access to care for patients in non-traditional and rural settings.

To learn more about the network of experts working to provide great care in the Wood River Valley, visit stlukesonline.org or the Center for Community Health, 1450 Aviation Drive, Suite 200, Hailey, Idaho, or call (208) 727-8733.

MEMBER SPOTLIGHT

WALK-IN TO STERLING HEALTH



Local residents and visitors to the Wood River Valley now have another option when it comes to taking care of their basic health care needs—Sterling Urgent Care's new walk-in clinic on Main Street in Hailey.

The facility is open from 8 a.m. to 8 p.m. every day except Sunday and accepts most forms of medical insurance, including Medicare, as well as cash payment. With an average wait time of only 10 minutes, there is always a medical doctor or physician's assistant—along with several nurses and medical assistants—available to treat patients. According to Stacie Hagood, site manager for Sterling Urgent Care's Hailey location, "Our staff can handle a wide range of medical issues beyond sprains and the common cold—even things like biopsies, casting, and lacerations."

In addition to its convenient hours and competitive pricing on office visits and medical services, Sterling Urgent Care has 12-month membership options (\$50 per month for an individual, \$100 per month for a family of four, plus \$10 per month for each additional family member) that cover all office visits and offer flat fees for X-rays and basic lab work (\$15) or standard prescription medications (\$10). "We're a great option for many people," said Hagood, "including patients with after-hours medical needs or people with super-high deductibles on their health insurance plans who are looking to control medical costs."

For a full menu of Sterling Urgent Care's services and details about their membership plans, visit sterlingurgentcare.com or stop by the clinic during open hours.

ADDITIONAL RESOURCES

CLINICS

Sterling Urgent Care
507 S. Main St., Hailey
(208) 788-4122
sterlingurgentcare.com

PHYSICAL THERAPY

Peak Physical Therapy
507 S. Main St., Hailey
(208) 788-6312
peakphysicaltherapy.net

CHIROPRACTIC

Gwen VanDooren
Chiropractic
717 Buttercup Rd., Hailey
(208) 720-3023

Hailey Chiropractic

513 N. Main St.,
Ste. #2, Hailey
(208) 788-3211

PHARMACY

Atkinsons' Drug Store
91 E. Croy St., Hailey
(208) 788-5090

Luke's Family Pharmacy

101 S. Main St., Hailey
(208) 788-4970
lukespharmacy.com

Albertsons Sav-on Pharmacy

911 N. Main St., Hailey
(208) 788-6713

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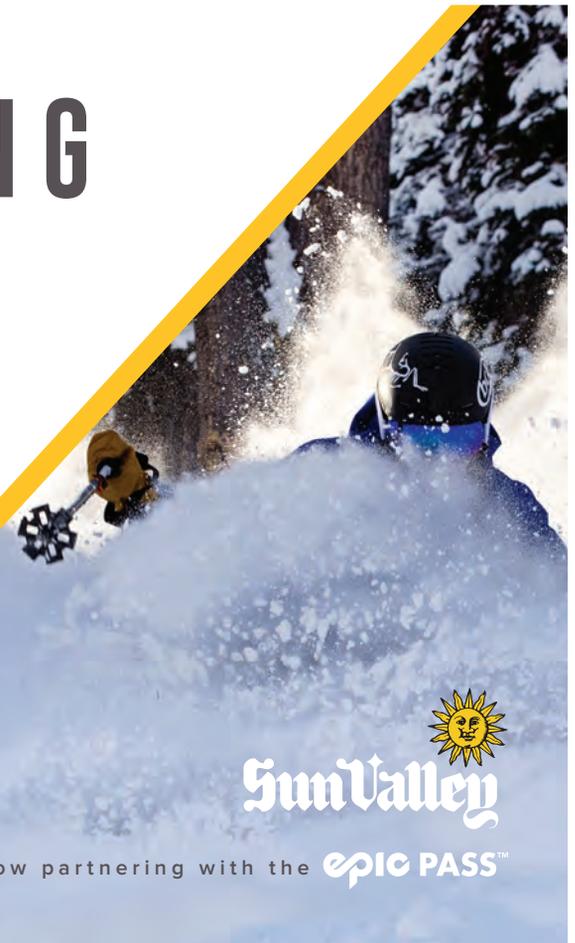
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PHOTO COURTESY OF VISIT IDAHO: HIKING, CRATERS OF THE MOON

One of the biggest reasons why so many of us choose to live in or love to visit the Wood River Valley is because of our backyard.

While we certainly love the culture and sense of community the four small towns of our valley offer, it's what's just beyond town that really connects us all. The beauty of our part of the Northern Rockies and the playground it is home to are tough to top.

Whether you like hiking, skiing or mountain biking, fishing, photography, plein air painting or simply witnessing the wonders of nature with your kids or grandkids, the Wood River Valley is a magical place. That's because it's easy to enjoy all these things and much more simply by heading out into our backyard.

To help you make the most out of all the Wood River Valley has to offer, here's a rundown of some of our favorite backyard adventures.

HIKING

Short Drives

Craters of the Moon National Monument and Preserve

offers up some of the most unique terrain in the country, making it a popular spot for day hikes.

Located just over an hour's drive southeast of the Wood River Valley, Craters of the Moon is an island of lava flows and cinder cones sprawled out in the midst of the "Sagebrush Sea," as they call the high desert of Southern Idaho. Formed during volcanic eruptions over 15,000 years ago, the monument was signed into order by President Calvin Coolidge in 1923. In 1969, Apollo 14 astronauts came to train for their moonwalk by hiking around Craters.

Craters of the Moon offers eight hikes from short strolls to an 8-mile trek. It also offers a unique snowshoeing option in the winter. The Monument is open all-year and its Visitors Center is open daily.

For more information about Craters of the Moon, go to the National Parks Service page at www.nps.gov/crmo or call (208) 527-1300.

Places to Stay

Champagne Creek Yurts invites guests "off the beaten path." Home to a large lodge and two yurts that can be booked through AirBNB, Champagne Creek is located just minutes away from Craters of the Moon at the foot of the Pioneer Mountains.

The two rustic yurts and large lodge, that can sleep as many as 15 adults plus kids, share their expansive terrain with a working cattle ranch. Champagne Creek Yurts are ideal for folks looking to get off the grid and away from it all.

Besides easy access to Craters of the Moon, guests at Champagne Creek can fish, hike, mountain bike and horseback ride and enjoy night skies that "don't get much darker," Anne MacConnell said. Anne and her family own the property, which originally opened as a school in 2000.

"It's perfect for people who want to get away and not have to deal with lots of other people or neighbors or restaurants or noise or light," Anne said. "Staying here is mind-blowing to visitors."

To find out more about Champagne Creek Yurts go to www.AirBNB.com or call 208.527.4735.

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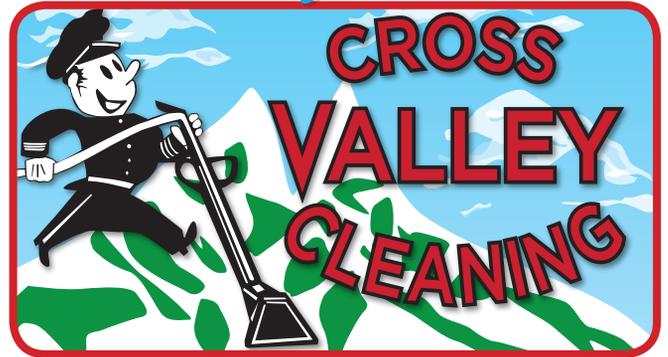
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PHOTO COURTESY OF VISIT IDAHO: HIKING, HELL ROARING LAKE, SAWTOOTH NATIONAL RECREATION AREA, NEAR STANLEY



HIKING

Short Drives Sawtooth Valley

The Sawtooth Valley is considered to be one of the most beautiful mountain valleys on the planet. “Just over the hill,” as most locals say, from the Wood River Valley, the Sawtooth Valley is another short drive that is full of hiking, fishing, mountain biking and water-related fun.

After crossing Galena Summit—and stopping to take a photo at the Scenic Overlook—the Sawtooth Valley is sprinkled with a series of high mountain lakes. Redfish Lake is the most famous of the drive-to lakes and is named after the once prolific salmon that return some 900 miles from the sea to spawn each year.

The Sawtooth Fish Hatchery, located right along Scenic Highway 75, is a great place to see salmon and steelhead. Endless hiking options can be found along both sides of the highway, especially if you head into the Sawtooth Mountains.

Places to Stay Stanley

The quaint and rustic town of Stanley is busiest in the summer, when it becomes the hub for bikers, hikers and rafters. The greater Stanley area is home to more than

a dozen hotels, lodges and rental options as well as countless camping choices. Stanley is also home to more than a dozen restaurants and bars, although most of them are only open during the warm weather months.

For more information about dining or lodging, please contact the Stanley Chamber of Commerce at www.StanleyCC.org or call 208.774.3411



PHOTO BY CAROL WALLER: ADAMS GULCH



HIKING

Out the Backdoor

If you love to hike, we'll then here are endless hiking options leading from every community in the Wood River Valley. From short, dog and family-friendly strolls like the Howard Preserve in Bellevue or

the Sellgren Trail in Ketchum to long jaunts into the mountains like Quigley Canyon in Hailey or Trail Creek just beyond Sun Valley.

Easy: The Hailey Greenway

runs along the Big Wood River and is a perfect place for youngsters to take a hike. One of the most popular places to walk dogs or hit the river for some fishing, the Greenway runs from the Wood River Land Trust's Draper Wood River Preserve just off Bullion Street in Hailey, down through the Colorado Gulch Preserve off Broadford Road.

Variable: Adam's Gulch

may be the most popular hiking (and dog walking) spot in the Wood River Valley. Nestled in the tree-covered hills just north of town, Adam's Gulch offers a variety of hiking options, with all kinds of loops for any energy level. If you don't mind crossing paths with people and pets, this is the perfect hiking spot for you.

Challenging: Bald Mountain Trail

covers what is best known during the winter as the Sun Valley Ski Area. With stunning views of the surrounding mountains and access options that includes a gondola ride, the Bald Mountain Trail is a must for any hiking fan. It isn't an easy hike, however, as the trail covers 3,200 vertical-feet in five miles. That's why some folks ride the gondola up and then hike back down.

Out the Backdoor

Sun Valley may have been founded on skiing, but it's becoming known as a mountain biking mecca. The entire area is full of good dirt, a great variety of terrain and over 400 miles of single track to explore. There are also plenty of fun and unique rides just a short drive away at places like Fisher Creek, but if you love to ride there's really no reason to leave the backyard.

Bald Mountain

Once the snow melts, Bald Mountain opens for the mountain biking business—and business couldn't be better. Lift access riding on Baldy is about as much fun as you can have on two wheels. From the new flow trails to miles of downhill track, riding Sun Valley is tough to top.

Adam's Gulch

Adam's Gulch just outside Ketchum and Carbonate Mountain just across the river from Hailey are two of the most popular places to ride, but there are great trails and plenty of old dirt roads into the mountains to explore throughout the Wood River Valley.

Fatbike Phenomenon

There used to come a time each fall when we'd all put our bikes away for the season and grab our skis. But now we just swap out our road or mountain bikes for a fatbike. With tires twice as big as a normal mountain bikes, fatbikes are good on snowy and slushy conditions. Fatbikes have actually been around for well over a decade, but they've really begun to take off in popularity over the last few years. With the Wood River Trail offering 20 miles of groomed paths perfect for fatbiking, going for bike ride during the winter no longer sounds like a nutty idea.

Pump Tracks

Ketchum Bike Park (700 2nd Ave.): A great pump park, grassy rest areas, shade tree and shrub plantings, and bench and bleacher seating.

Hailey Pump Track (1020 Fox Acres Rd.): Made of dirt, clay rollers and berms, a pump track offers a great way for kids of all ages to get active, get a core workout and develop great off road biking skills.



PHOTO BY RAY GADD, COURTESY OF VISIT SUN VALLEY

HIKING & BIKING GEAR

You can get everything you need to go hiking and biking at a variety convenient locations. Everything from boots to water bottles, hats to weather-proof hoodies can be found in our local shops.

Not only are there several awesome places to buy or rent bikes, or any gear you need for some two-wheeling adventure around here, the staffs are top notch, too. It is pretty easy to spend the day talking about the things you love, after all, and the Wood River Valley is full of mountain biking fan.

Sturtevant's has full-service bike shops on Main Street in Hailey and the as the Cycle Haus in Ketchum. Pete Lane's Mountain Sports is the biking headquarters in Sun Valley and the one-of-a-kind Power House Pub and Bike Fit Studio in Hailey prides itself on offering great burgers, beer and bikes.

Backwoods Mountain Sports

711 N. Main St., Ketchum
(208) 726-8818
backwoodsmountainsports.com

Lost River Outfitters

371 N Main St., Ste. 101, Ketchum
(208) 726-1706
www.lostriveroutfitters.com

Sturtevant's of Sun Valley

340 N Main St., Ketchum
(208) 726-4501 or (800) 252-9534
info@sturtevants-sv.com

Sturtevant's Cycle Haus

380 N Main St., Ketchum
(208) 726-4512

Sturtevant's Warm Springs

215 Picabo St., Ketchum
(Right at the Base of Warm Springs)
(208) 726-SKIS (7547)

Sturtevant's Hailey

1 Carbonate St., Hailey
(208) 788-7847
info@sturtevants-sv.com

Pete Lane's Mountain Sports

Sun Valley Village, Sun Valley
(208) 622-6127
sunvalley.com/shopping

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River Run Plaza
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(208) 622-6123
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Pete Lane's Mountain Sports

Warm Springs Ski and Rental Shop
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FISHING

Short Drives Fly Fishing Highway

Fishing is a big part of the appeal of our little neck of the Northern Rockies. Part of the “Fly Fishing Highway,” as they call Highway 20, even rolls right through the southern section of Blaine County. The two-lane highway is a short drive from Hailey or Ketchum and passes the legendary waters of Silver Creek.

Silver Creek Preserve

When The Nature Conservancy first preserved Silver Creek back in 1976, it became a watershed moment in spring creek and fisheries conservation. It was really the first conservation project of its kind anywhere, and its success has inspired numerous such projects around the world. That’s one of the reasons why fishing the gin-clear waters of Silver Creek is such a special event in any angler’s life—even when you’re as lucky as us locals are to fish it all the time. There’s never a bad day on Silver Creek, because even though the fishing isn’t easy, it’s always a rewarding experience.

Magic Reservoir

It’s tough not to like a place called Magic Reservoir. The largest manmade lake in the area has several access points and is popular for bait, lure and fly fishing during the warmer months and ice fishing in the winter. Fed by the Big Wood River, when Magic Reservoir is full it covers nearly 4 thousand acres and five miles of high desert terrain. Besides fishing, Magic is a popular spot for waterskiers and stand-up paddleboarding.

While trout—and big ones at that—are caught with regularity at both Silver Creek and Magic Reservoir, Magic is also one of the best places around to catch bass.

Places to Stay

The **Silver Creek Hotel** in Bellevue is the closest lodging. Other quality nearby options include the **AmericInn, Airport Inn** or the **Inn at Ellsworth Estate** bed and breakfast in Hailey. The **Limelight Hotel** in Ketchum is pet friendly and there is a variety of options at the **Sun Valley Resort**. Every hotel mentioned offers pools and/or hot tubs. There is also a variety of camping options by Silver Creek, including in Picabo and at the Hayspur Fish Hatchery and Point of Rocks recreation area.

FISHING

Out the Backdoor The Big Wood River

The Big Wood River carves its way through the valley it’s named for. That’s why no matter where you are in the Wood River Valley, you’re never far from the river.

The Big Wood offers ample access throughout most of its 60-mile run to Magic Reservoir. Early spring is the only time the river is completely closed to fishing. Meanwhile, the other three seasons on the Big Wood make for some pretty idyllic alpine fishing. The freestone river is full of trout and gorgeous views that make you feel a lot farther away from civilization than you are.

Making its way from the snowy mountains above Sun Valley, Trail Creek offers some pretty sweet small-stream fishing. The chilly waters of the creek get stocked often during the height of the fishing season. Trail Creek also passes by the Hemingway Memorial, adding another attraction to spending some time exploring the small mountain stream.

FISHING GEAR

Two of the best in the fishing business, Silver Creek Outfitters and Lost River Outfitters, can be found on Main Street in Ketchum. They both offer full-service tackle shops and knowledgeable staffs. They also offer a variety of guided fishing experiences, from full to half days, for one person or for the whole family. One trip on the water and you’ll see why Sun Valley has long been known for offering some of the best fishing guides in the country.

Lost River Outfitters

371 N. Main St., Ste. 101, Ketchum
(208) 726-1706
www.lostriveroutfitters.com

Silver Creek Outfitters

500 N. Main St., Ketchum
(208) 726-5282 or (800) 732-5687
info@silver-creek.com



PHOTO BY TAL ROBERTS, COURTESY OF VISIT SUN VALLEY



Sun Valley is not only home to America's first destination ski resort, we're also home to the first ski lift. You can even see its remnants at Proctor Mountain, just east of the resort.

We're awfully proud of our skiing history around here, and for good reason. From Sun Valley's celebrity-filled start in 1936 to officially being named "Nordic Town USA" a few years ago, skiing is part of the foundation of our community.

One of the biggest reasons skiing is so big around here is that we offer something for everyone. Maybe you like Black Diamond bump runs or carving endless slalom turns on Baldy. Perhaps playing in the terrain parks or learning to ski or board on Dollar is more your style. Maybe you like to Nordic or cross-country ski on our more than 100 miles of regular groomed trails. Or maybe you love to earn your turns and hit the backcountry and make laps along Galena Summit. Even if a simple snowshoe followed by a cup of hot cocoa is your style, we've got you covered there, too.

Baldy

Baldy, also referred to as the Sun Valley Ski Resort, offers 100 runs and 3,400 vertical feet of alpine skiing. Baldy is well known for its consistent snow (averaging nearly 20 feet each season) and groomed runs, which are some of the best in the world thanks to the nation's finest snowmaking system.

Dollar Mountain

Dollar Mountain is located on the other side of Ketchum from Baldy. Offering 22 runs and nearly 1,000 feet of vertical, Dollar is home to a variety of terrain parks that get changed

throughout the season. It also offers a Magic Carpet and plenty of runs for those new to skiing.

Rotarun

Rotarun is the "little mountain with the big heart" in Hailey. Skiing and riding is available on weekends at the 475-foot-high ski hill. The ticket price to ride the J-bar is a simple donation to the Sun Valley Ski Education Foundation, which runs Rotarun and offers learn-to-ski programs there for elementary school kids.

Sun Valley Heli-Ski

Most people don't realize that Sun Valley Heli-Ski was issued the first U.S. Forest Service heli-ski permit in 1966 and is still lucky enough to lay claim to the largest permit in the lower 48 states. Their skiable terrain includes three ranges (Smoky, Boulder and Pioneer mountains) and covers more than 750,000 acres.

Nordic Trails

Nordic skiing in the Wood River Valley is as good as it gets. From Quigley Canyon in Hailey, following the groomed Wood Trail (which also serves as the Bike Path) over to Sun Valley Resort's Nordic Center and then up through the Sawtooth National Recreational Area to Galena Lodge you can find some of the best cross-country and skate skiing in America.

Epic Pass

Sun Valley Resort has partnered up with the Epic Pass for the 2019/20 season. Epic Pass holders choose from a variety of options that include unlimited skiing and reduced lift ticket options at over 65 resorts worldwide.

ALPINE

Sturtevents of Sun Valley

340 N. Main St., Ketchum
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info@sturtevents-sv.com

Sturtevents Warm Springs

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(208) 726-SKIS (7547)

Sturtevents Hailey

1 Carbonate St., Hailey
(208) 788-7847
info@sturtevents-sv.com

Pete Lane's Mountain Sports

Sun Valley Village, Sun Valley
(208) 622-6127
sunvalley.com/shopping

Pete Lane's Mountain Sports-River Run

River Run Plaza
520 Serenade Ln., Ketchum
(208) 622-6123
sunvalley.com/shopping

Pete Lane's Mountain Sports

Warm Springs Ski & Rental Shop
201 Picabo St., Ketchum
(208) 622-6361
sunvalley.com/shopping

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Backwoods Mountain Sports

711 N. Main Street, Ketchum
(208) 726-8818
backwoodsmountainsports.com

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Baldy Sports

312 S. Main St., Hailey
(208) 928-7891
facebook.com/BaldySports

Barkin' Basement

201 S. Main St., Hailey
(208) 788-3854
mountainhumane.org/barkin-basement

Goldmine Thrift Store

331 N. Walnut Ave., Ketchum
(208) 726-3465
facebook.com/goldminethriftstore

TEAM SPORTS

And Other Recreation

Mountain sports aren't the only way we like to recreate in the Wood River Valley. We also love to play baseball and hockey, tennis and soccer. We like to practice gymnastics and martial arts. We like to workout in gyms, go for runs and then after getting our exercise, we like to get pampered in spas. Here's a rundown of some team and alternative sports options.

Blaine County Rec District

BCRD: The Blaine County Recreation District or BCRD offers a variety of programs for youth sports like baseball, basketball and soccer. BCRD is housed in the Community Campus in Hailey and also has a gymnasium for parties or practices and a fitness center. **For more information, go to www.bcrd.org or call 208-788-2117.**

Wood River Baseball

WRBSA: The Wood River Baseball and Softball Association (WRBSA) offers travel baseball teams from 10U through Legion and puts on the annual Ray Nelson Memorial Baseball Tournament, which has hosted Little Leaguers from all over Idaho for more than a half-century. **For more information, go to www.wrbsazone.com or check out their Facebook page.**

Sun Valley Youth Hockey

SVYH: Sun Valley Youth Hockey offers programs from Mini-Mites (5-6 years old) through high school. One of the top hockey programs in the state, the SVYH season runs from October to March and holds practices in both Hailey and Sun Valley. **For more information, go to www.svyha.pucksystems.com.**

Sun Valley Ski Education Foundation

SVSEF: The Sun Valley Ski Education Foundation offers a wide variety of programming for everyone from young shredders to some of the top young adult skiers, snowboarders and Nordic skiing athletes in the nation. **For more information, go to www.svsef.org or call (208) 726-4129.**

Hailey Ice

For more than a decade, Hailey Ice was just a dream. But thanks to the tireless work of an impassioned group of locals and our community's generosity, what was once only a dream has become a reality. Hailey has been home to a world-class ice rink for four years now and things have turned out even better than expected.

"It has been amazing," said Sarah Benson, executive director for Hailey Ice. "On one hand, it has met our expectations. On the other, it has exceeded them."

Hailey Ice is located on Main Street in Hailey and is open from late September through mid-March. It offers public skating, stick-and-puck, open hockey and youth tournaments throughout the season and is the home of the Sun Valley Suns of the Black Diamond Hockey League. **For more information, go to www.haileyice.org or call 208-928-4905.**



PHOTO BY MIKE MCKENNA: SUNS YOUTH HOCKEY TEAM

LOCAL GYMS

Even though our backyard is a great big playground, it's still nice to hit the gym, too. That's why the Wood River Valley is proud to be home to an impressive variety of athletic clubs.

Gravity Fitness & Tennis

1970 Woodside Blvd., Hailey
(208) 788-7669

gravityfitness-tennis.com

Offers: weight room and classes in everything from martial arts to flow yoga.

Wood River YMCA

101 Saddle Rd., Ketchum
(208) 727-9622

woodriverymca.org

Offers: a rock climbing wall and variety of pools for swimmers of all ages.

BCRD

1050 Fox Acres Road
Hailey, ID 83333

(208) 578-2273

bcrd.org

Offers: racquetball courts and CrossFit training. Open 24 hours a day

Zenergy Health Club and Spa

45 Raven Road, Ketchum
(208) 725-0595

zenergysv.com

Offers: the everything from pools and classes to massages and tanning. Recognized as the "premiere health club" in the area.

Big Wood Fitness

21 East Maple St.,
Suite D, Hailey

(208) 788-2124

bigwoodfitness.com

Offers: racquetball courts and CrossFit training. Open 24 hours a day.

The Spa at the Sun Valley Resort

1 Sun Valley Rd., Sun Valley
(208) 622-2160

sunvalley.com

Offers: top-notch services and a visit includes a day pass for the gym and pool.



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Photo: Michael Edminster



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BLAINE COUNTY SCHOOLS GO BEYOND EXPECTATIONS

BY HEATHER CROCKER
BCSD Communications Director

PHOTOS COURTESY BLAINE COUNTY SCHOOL DISTRICT

Imagine a class for kindergartners that begins with harmony time and ends with songs in Spanish. Imagine a day spent ice fishing, skiing, and learning avalanche awareness, or an overnight camping trip where students learn rafting or rock climbing. Imagine receiving instruction from a group of world-class musicians and then performing onstage with those musicians later that night. This is what public education looks like in Blaine County.

Our local public schools go beyond expectations to provide unparalleled opportunities for every student. If school is a place where dreams are made into reality, then Blaine County delivers.

Take students like Enrique Dolores, a 2018 Wood River High School graduate who started kindergarten with Spanish as his first language and now attends Bates College in Maine. Or students like Luke Dean, currently a senior at Wood River High School, who was involved in a two-year-long project creating a remote-control van that would crash into a telephone pole to gauge the impact in the ultimate “Myth-Busters” learning scenario. Dean then went on to compete against other students from around the globe in the 2018 VEX Robotics World Championship.

Families who are new to the area take notice. Monica Miller lives in Hailey with her husband and three elementary- and

middle-school-age children. “When my husband and I moved our family here three years ago, I was impressed with the schools, the education level of the teachers, and the opportunities available to students—even in elementary,” said Miller. “Not only is there a strong focus on academics, art, technology and engineering, but experiences like Ski Week, Swim Week, field trips, and more.”

Blaine County School District (BCSD) serves approximately 3,400 students at its eight schools, which include a STEAM school serving grades K–8, a dual-immersion magnet school serving grades K–5, a comprehensive middle school and high school, two neighborhood elementary schools, an alternative high school, and a rural K–12 school.

With its mission of inspiring, engaging, educating and empowering every student, BCSD is known for its award-winning arts programs, preschool and all-day kindergarten classes, advanced opportunities, diverse student body, dual-immersion language program and low student/teacher ratios.

The district’s salary scale, professional development, and vast opportunities attract some of the best teachers in the country. “I am very grateful to the teachers who helped my children transition successfully and personally invest time, attention and talent to see them thrive academically,” continued Miller.



Our local public schools go beyond expectations to provide unparalleled opportunities for every student. If school is a place where dreams are made into reality, then Blaine County delivers.

Class sizes in BCSD schools also go beyond expectations. “The Hailey community is passionate about education, and there is nothing small about it except maybe the classroom sizes,” Miller said. A class size of 18 is the goal for grades K–2, and a class size of 23 for grades 3–5. Middle and high school class sizes are usually under 25. Students will experience both larger and smaller classes depending on the demand but, overall, the small class sizes are something that parents and community members value the most about Blaine County schools.



BCSD encourages innovation and a whole-child approach to education. Five years ago, parents in Ketchum began talking about the possibility of a new learning approach for Hemingway Elementary School. After conducting research and focus groups involving parents, staff and community members, the school received board approval to launch the area’s first STEAM school, where science, technology, engineering, art and math are intentionally integrated into all lessons across the curriculum. “We have a school where learning is guided by real-world problem-solving,” said Hemingway STEAM School Principal Tish Short. Hemingway students often work collaboratively across grade levels to explore concepts in math, science, language arts, and social studies that connect across subjects. For instance, a fall hike to Baker Lake gives students a chance to become scientists by making weather observations, measuring and examining trees, and then writing about their experience afterward.

Recently, BCSD adopted a Social-Emotional Learning curriculum that promotes student health and well-being. “We recognize that a physically and emotionally healthy, nutritionally astute, and physically active child is more likely to be academically successful,” said Director of

Teaching and Learning, Angie Martinez. Teachers across the district integrate social-emotional skills throughout the school day. This might look like a structured lesson where students learn to recognize emotions in early elementary grades, or a stream-of-consciousness writing project followed by

a small group discussion in high school. From beginning to end, the goal is to equip all students with the skills they need to flourish—both in school and outside of school.

What's the end result? Public education in Blaine County goes beyond expecta-

tions. All students are given opportunities to be inspired, engaged, educated, and empowered in Blaine County Schools. Tours of the schools are available anytime by calling the school secretary, and more information about each school can be found at www.blaineschools.org.



INSPIRING STUDENTS

BY DANNI DEAN PHOTOS COURTESY OF SUN VALLEY COMMUNITY SCHOOL

When moving to a new community, many people place a high value on quality educational opportunities and school choice. Beyond the Wood River Valley's strong public schools, there are a variety of other educational environments from which families can choose.

Since its inception in 1973, Sun Valley Community School has inspired students to think critically, embrace challenges, and lead impactful, purposeful lives. The school serves more than 400 students in grades PreK–12. Close student-faculty relationships, a renowned outdoor program, and project-centered learning define the school's distinctive educational experience. The school's thriving residential program, founded in 2011, attracts students from across the country and around the world.

Sun Valley Community School's founder, Sam Hazard, and all of the school's stewards since have believed that school should be a place where you get to pursue your passions. It should also be a place where you learn to meet challenges and push beyond your comfort zones. Most of all, school should open your eyes to new worlds and new possibilities. One of the tenets of a Sun Valley Community School education is that "not all classrooms have walls," and the Community School experience is one that stretches far beyond the walls of the classroom. As one of the leading pre-K - 12 grade schools in the West, Sun Valley Community School has long encouraged students to find their balance.

The Sage School in Hailey is an independent day school for grades 6–12 that honors adolescence and strives to create a dynamic learning environment through a curriculum centered on human ecology and engaging experiences that promote self-awareness, community responsibility and a sense of place.

Honoring the more than 110-year tradition of Montessori education, Pioneer Montessori School serves children 18 months to 12 years old in multi-age classrooms that reflect the emotional, academic, and social needs of children throughout their devel-



opment. Pioneer's small, urban campus in Ketchum provides a unique school experience.

Hailey's Syringa Mountain School is Idaho's first public elementary school guided by the core principles of Waldorf™ education. The K–6 charter school offers a full music program, Spanish instruction, and garden education.

At Bellevue's Waldorf-inspired Trinity School, students in grades 4–7 receive an independent education that incorporates music, handwork, and nature-based learning in a mixed-age classroom. For the youngest students of all, the Wood River Valley offers an abundance of high-quality private preschool programs, each with its own strengths and areas of focus.





ADDITIONAL SCHOOL RESOURCES

PUBLIC EDUCATION

Wood River High School
1250 Fox Acres Rd.
Hailey, ID 83333
(208) 578-5020
woodriverhigh.org

Silver Creek High School
1060 Fox Acres Rd.
Hailey, ID 83333
(208) 578-5060
silvercreekhigh.org

Carey Public School
20 Panther Ln.
Carey, ID 83320
(208) 578-5040
careyk12.org

Wood River Middle School
900 Second Ave. N.
Hailey, ID 83333
(208) 578-5030
woodrivermiddle.org

Hailey Elementary School
520 First Ave. S.
Hailey, ID 83333
(208) 578-5070
haileylementary.org

Alturas Elementary School
1111 Alturas Elementary Ln.
Hailey, ID 83333
(208) 578-5090
alturaselementary.org

Bellevue Elementary School
305 Fifth St. N.
Bellevue, ID 83313
(208) 578-5080
bellevueelementary.org

PRIVATE EDUCATION

Sun Valley Community School
1 Community School Dr.
Sun Valley, ID 83353
(208) 622-3955
communityschool.org

The Sage School
1451 Aviation Dr.
Hailey, ID 83333
(208) 788-0120
thesageschool.org

Trinity School
100 Mustang Ln.
Bellevue, ID 83313
(208) 720-8784
themountainsschool.info

Ernest Hemingway STEAM School
111 Eighth St. W.
Ketchum, ID 83340
(208) 578-5050
hemingwayschool.org

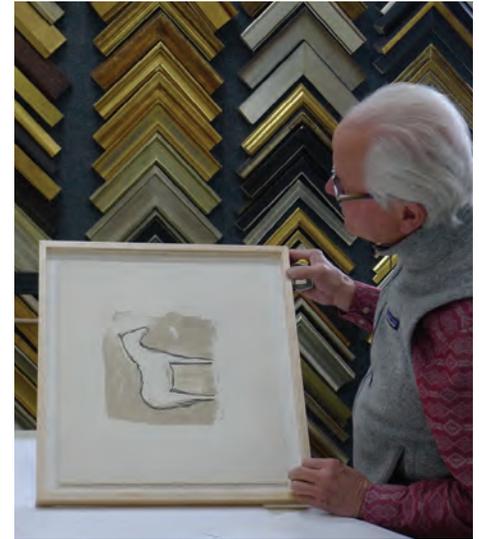
Pioneer Montessori School
211 Second Ave. S.
Ketchum, ID 83340
(208) 726-9060
pioneermontessorischool.org

Syringa Mountain School
4021 Glenbrook Dr.
Hailey, ID 83333
(208) 806-2880
syringamountainschool.org

College of Southern Idaho

College of Southern Idaho (CSI) operates a branch facility at the Community Campus in Hailey. Since 1985, CSI's Blaine County Center has promoted higher education and lifelong learning opportunities for all ages. CSI students can work toward an associate degree, prepare to transfer to a four-year institution, gain skills for a career change, and explore new interests—all right here at home!
(208) 788-2033, www.offcampus.csi.edu

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The Wood River Valley may be best known for its natural beauty and abundance of recreational activities, but visitors may be surprised to learn that the area is also home to a thriving arts scene. Arts enthusiasts will find lots to explore here, including a summer concert series by the world-class Sun Valley Summer Symphony, professional dance productions by Ballet Sun Valley, a full season of dynamic plays by Company of Fools at the Liberty Theatre, and year-round arts programming and classes presented by the Sun Valley Center for the Arts.



PHOTO BY KIRK ANDERSON



kirk anderson
fine art photography

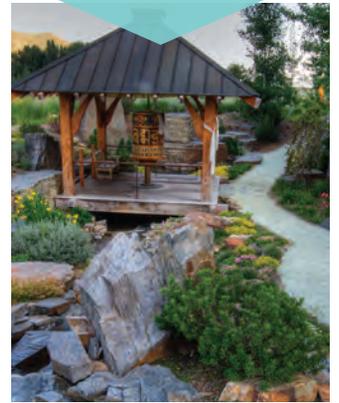
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WOOD RIVER VALLEY STUDIO TOUR

wrvstudiotour.org

Imagine having the opportunity to get a behind-the-scenes look at the places where art is created, engage in dialogue with the makers, and learn about the artistic processes of individual artists, all of whom maintain working art studios in the Wood River Valley. Now in its seventh year, the Wood River Valley Studio Tour provides this singular experience, illuminating the community's remarkable creative talent and showcasing the work of local artists by opening the doors to their studios.

"The Wood River Valley Studio Tour is a free, annual event that connects artists to the community and breaks down barriers between art creators and art collectors," said Suzanne Hazlett, Director, President, and Co-Founder of the Wood River Valley Studio Tour. "Stepping into these studios is a very intimate experience," she added, "and it really makes art accessible to everyone."

All artists featured in the multiday Studio Tour are actively engaged in the creation of art and have a body of work that cohesively represents a specific visual art form, such as ceramics, drawing, painting, sculpture, printmaking, and photography, among others. Hazlett says the mix of participating artists changes every year, but the total number of artists involved in the event always seems to magically net out around 50.

The 2019 event begins with the Mosaic Project, an installation of original artwork (created on 8" x 8" panels) donated by each participating artist. The artwork included in the Mosaic Project will be on display August 16–18 as part of a larger Group Exhibition at the Ketchum Innovation Center (180 6th Street West), providing visitors a preview of the talents of the valley's artistic community as well as an opportunity to purchase art. Proceeds from the sale of Mosaic Project pieces will benefit the nonprofit organization that puts on the Studio Tour.

2019 WOOD RIVER VALLEY STUDIO TOUR EVENTS

wrvstudiotour.org

Group & Mosaic Project Exhibition

August 16th–18th

11:00 a.m.–5:00 p.m.

Ketchum Innovation Center

Reception with the Artists

Friday, August 16th

5:00–8:00 p.m.

Ketchum Innovation Center

Studio Tour

Saturday, August 17th & Sunday, August 18th

10:00 a.m.–5:00 p.m.



On the first evening of the Group Exhibition, community members and visitors are encouraged to attend a casual reception with the artists at the Ketchum Innovation Center. The reception is a time for visitors, neighbors, and artists to gather, converse, and celebrate the kickoff of the 2019 event.

The actual Studio Tour will take place Saturday and Sunday, August 17 and 18, from 10 a.m. to 5 p.m. This self-guided exploration spans the entire Wood River Valley and includes artist studios in Bellevue, Hailey, Ketchum, and Sun Valley. Tour participants will have the chance to meet and interact with the valley's artists in their dedicated work spaces, observe their creative processes, and even purchase art.

Unlike similar tours in other parts of the country, where studios may be far flung and only accessible by car, the Wood River Valley Studio Tour is designed to enable participants to visit studios by bike. "Biking between studio locations provides a unique way for tourists and locals alike to experience our beautiful valley," said Hazlett. "You see very different things when you're on a bike than you do when you're riding in a car." However you choose to get around, be sure to plan the day's itinerary by visiting wrvstudiotour.org or picking up a tour guide at newsstands and other public locations around the valley.

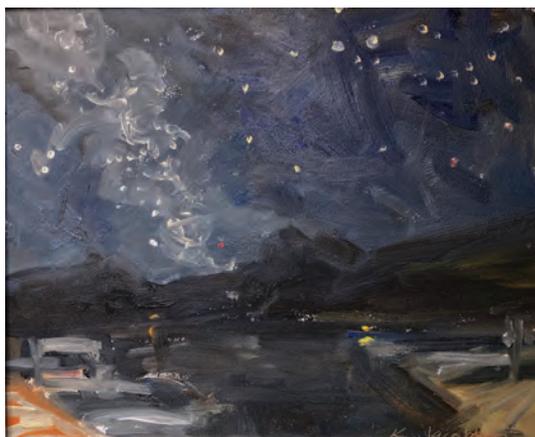
For the littlest art lovers, the Studio Tour will partner with the Wood River Valley Chamber to offer free art activities for kids during the regular hours of the Studio Tour. Remember to stop by The Chamber at 781 S. Main Street in Hailey to get in on the fun! For more information about all the events associated with the 2019 Wood River Valley Studio Tour, visit wrvstudiotour.org.

WOOD RIVER VALLEY STUDIO TOUR

Artists



The Wood River Valley is home to an abundantly diverse collective of visual artists. The annual Wood River Valley Studio Tour opens the doors of professional artists' studios to the general public and brilliantly illuminates the creative talent in the Gem State.



SVGA GALLERY WALKS

Each year, the Sun Valley Gallery Association (SVGA) hosts a series of gallery walks where SVGA's member galleries open their doors to the public and share the works in their latest exhibitions. These events, which take place on seven Friday evenings throughout the year, are eagerly anticipated by the community and are free to the public. Locals and visitors alike can take in thought-provoking exhibitions of newly installed art, enjoy a glass of wine, mingle with friends, and often meet the artists. 2019 gallery walks will take place 5–8 p.m. on February 15, March 8, July 5, August 2, August 30, November 29, and December 27. Visit svgalleries.org for more information.



SUN VALLEY gallery association

1. Kneeland Gallery
271 First Avenue North
www.kneelandgallery.com

2. Friesen Gallery
320 First Avenue North
www.friesengallery.com

3. Gail Severn Gallery
400 First Avenue North
www.gailseverngallery.com

4. Sun Valley Center for the Arts
191 Fifth Street East
www.sunvalleycenter.org

5. Frederic Boloix Fine Arts
351 Leadville Avenue, The Galleria Bldg.
www.boloix.com

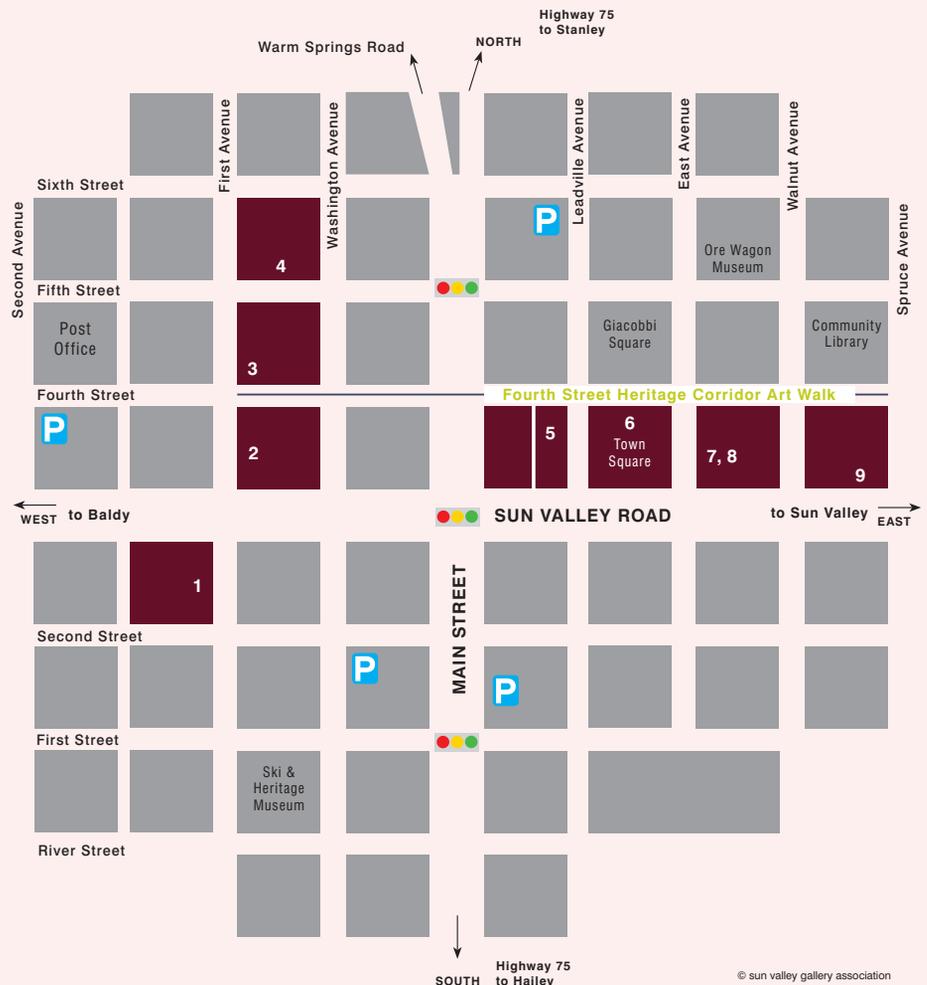
6. MESH Gallery
420 Fourth Street East
www.meshart.net

7. Broschofsky Galleries
360 East Avenue
www.brogallery.com

8. Wood River Fine Arts
360 East Avenue
www.woodriverfinearts.com

9. Gilman Contemporary
661 Sun Valley Road
www.gilmancontemporary.com

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Wood River Valley

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EXPLORING A WORLD OF

Artful

IMAGINATION

BY ANN HARRISON PHOTOS COURTESY GAIL SEVERN

For over 40 years, the Gail Severn Gallery has been a veritable force in the Wood River Valley art scene. Owner Gail Severn, who came to the valley in 1974, used her many community connections and support to start what was once a little hole-in-the-wall gallery into the large, nationally-recognized art house that plays such a key role in the arts community.

Representing roughly 70 young, mid-career and established artists of all mediums, the Gail Severn Gallery presents its artists' rotating exhibitions in the 11,000-square-foot First Avenue space. With four distinct exhibition spaces, a two-acre sculpture garden, and a roster of exceptional artists, the gallery has estab-

lished itself in art markets like Chicago, L.A., Seattle, San Francisco, and New York.

Despite the gallery's prestigious reputation in the art world, Severn's career started from small beginnings and she credits where she is today to the many people in Ketchum who helped her along the way.

"There is a real sense of community," says Severn. "People take much more of a personal interest in the support they give here."

The Nampa, Idaho, native moved to Ketchum back in 1974, fresh out of the University of Idaho. Her motivation for moving to the Sun Valley area was to work at the then-3-year-old Sun Valley Center for the Arts, where she performed multiple jobs, from studio

"If you allow people to love and support you, this community will, allowing you to grow in ways you didn't even dream of," says Severn.

assistant in painting to fiber arts to ceramics to the print department. The owners of the SVCA, Bill and Glenn Janss, were a big inspiration to Severn and it was Bill who suggested that Severn ought to have her own gallery. Janss saw the potential for the Sun Valley art scene to rival that of many larger cities, setting it apart for its diverse cultural amenities combined with small-town charm.

While continuing to work at SVCA and her other myriad jobs, such as cocktailing at The Pioneer and the Ore House, and baking at The Kneadery, Severn was working part-time for Nikki Foster at Foster's framing shop. Foster was ready to retire and Severn took the opportunity to take over the small shop, located in an L-shaped building where The Galleria now stands. Severn left half the shop for framing and dedicated the other half to exhibiting art.

Severn has described this as an interesting time to be downtown when the pace was slower, rents were lower, buildings were smaller, and the community of businesses just starting then seemed like a big family.

Other 40-plus year businesses in town getting their start at the time were Bob Rosso's The Elephant's Perch and Terry Ring's Silver Creek Outfitters. Not only were her fellow business owners and entrepreneurs in the valley supportive, other instances instilled the impact of community in her, like when the banks would give her short-term loans when she hadn't had a sale in weeks. "If you allow people to love and support you, this community will,



allowing you to grow in ways you didn't even dream of," says Severn.

The continual community support and inclusion in the business community is what keeps Severn going year after year. Severn appreciates organizations like The Chamber for helping businesses understand and support each other.

With her gallery now established, Severn works to continue to pay back the

kind of support she received coming up in this town. One of the founders of the Sun Valley Gallery Association, Severn is also a continuing supporter of the SVCA and continues to raise awareness of the art scene in the mountain states.

While many people come here for the landscape and physical appeal of this area, it's really its community that is the heartbeat of this area.



Opening photo: James Cook: *Gulch Trail #1*, Oil on canvas, 71.5" x 61.5" Framed. 1. Gary Komarin: *Suite of Blue Sea, Alden Road*, Mixed media on canvas 60" x 64". 2. Gwynn Murrill: *Deer 9*, Bronze, 8.5" x 49" x 23". *Deer 1*, Bronze, 55" x 52" x 17". 3. Hung Liu: *Migrant Child: with Puppy (Silver)* 1/9 Monotype with hand leafing 37" x 36 1/8" Framed. 4. Jane Rosen: *Picasso Bird 2*, Hand blown pigmented glass and limestone, 59" x 8" x 10"(total) 12.5" x 5.5" x 6.25"(figure). 5. Michael Gregory: *Sweet November*, Oil on canvas/panel, 45.5" x 85.75" Framed. 6. Laura Wilson: *Emma, Hutterite Girl in Field, Duncan Ranch Colony, Harlowton, Montana, June 17, 1994 6/10*, Gelatin Silver Print, 51.25" x 50" Framed. 7. Anne Siems: *Rain Drop Rabbit*, Acrylic on panel, 30" x 30".





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AROUND THE WOOD
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WE'VE GOT BIG EVENTS

AIN'T NO LIE

June 20-23

The SheepTown Drag Races are a head-to-head competition where bikers drag a flaming log for the length of a block, racing through a crowd to the finish line.

Outerbike Sun Valley has been dubbed the best bike demo event in the universe.

Photo courtesy of Visit Sun Valley

The **SheepTown Drag Races** — a must-see unofficial kick-off to **Outerbike Sun Valley!** For three days, the world's best bike and gear manufacturers will be set up at the Outerbike Sun Valley's expo site. You can walk through, pick a bike and take 'er for a spin around the valley trails or hop on the lift to access the high country. Repeat as needed. Your registration fee buys you access to the all the bikes, lunches, beer, prizes, and entrance to our evening parties!



2019 EVENTS

MAY

- Journey to Wellness Art Auction NAMI – May 3
- City of Hailey's ArborFest and Mud Run – May 18
- Hailey Home Garden and Outdoor Show – May 18-19
- James Nelson Memorial Golf Tournament – May 19
- Redfish Lake Lodge Memorial Day Run – May 25
- Memorial Day Celebrations, Hailey, Ketchum – May 25

JUNE

- Sun Valley Brewery Summer Concert Series – March-Sept
- Girls on the Run Color Me Fearless 5k – June 1
- Papoose Club Plant Extravaganza – June 1-2
- Sawtooth Relay (Stanley) – June 8
- Mahoney's Summer Concert Series – June 2-September 1
- Sun Valley Brewfest – June 15
- 5B Bash (celebrating Father's Day) – June 16
- SheepTown Drag Races – June 20
- Outerbike Sun Valley – June 21-23
- Michael Franti & Spearhead and Ziggy Marley – SV Center Summer Concert Series – June 24
- Ketch'em Alive – June 19th – August 14th
- Jazz in the Park – June & July
- Mary Chapin Carpenter at the Pavilion – June 26
- SheepTown Drag Races Power House – June 20
- Hailey & Ketchum Farmers' Market – June-September
- Sun Valley Wellness Festival – June 28-July 1



July 4

Hailey Days of the Old West
valleychamber.com

Photo by Carol Waller

Hailey offers up perhaps the most quintessential hometown Fourth of July celebration in the West. Each year Hailey Days of the Old West plays host to the exciting Sawtooth Rangers Rodeo, a fun and unique parade on Main Street & RiverFest.

FREE Music All Summer

Enjoy free music events throughout the Wood River Valley all summer long!

Tuesdays: Ketch'em Alive

Forest Service Park – July-August

Wednesdays: Wicked Wednesdays

Wicked Spud, 305 N. Main St. in Hailey

Thursdays: Mahoney's Summer Concert Series

Mahoney's, 104 N. Main St. in Bellevue

Fridays: Live Music at 'The Dollar'

Silver Dollar Saloon, 101 S. Main St. in Bellevue

Check visitsunvalley.com for the most up-to-date info.



JULY

Hailey Days of the Old West – July 1-4

Days of the Old West Rodeo – July 2-3-4

4th of July Celebration Parade – July 4

Hailey Antique Fair – July 4-6

Sun Valley Ice Shows – July 4-August 31

Sun Valley Gallery Association Gallery Walk – July 5

Ketchum Arts & Crafts Festival – July 12-14

Ballet Sun Valley – July 5-7

Sun Valley Wine Auction – July 18-20

Nathaniel Rateliff and the Night Sweats – SV Center Summer Concert Series – July 24

Sun Valley Writers' Conference – July 20-23

Sun Valley Tour de Force – July 25-28

Sun Valley Summer Symphony In Focus Concert Series – July 29-August 22

Sun Valley Forum – July 23-27

AUGUST

Sun Valley Gallery Assn. Gallery Walk – August 2

Sun Valley Summer Symphony Festival – July 20-August 22

Blaine County Fair – August 6-10

Jackson Brown – SV Center Summer Concert Series – Aug 5

Sun Valley Arts & Crafts Festival – August 9-11

Wood River Valley Studio Tour – August 17-18

Baldy Grass Music Fest feat – August 22

Wagon Days – August 30-September 1

Sun Valley Gallery Assn. Gallery Walk – August 30

Rebecca's Private Idaho – August 28-Sept 1

SEPTEMBER

Wagon Days – August 31-September 1

Rebecca's Private Idaho- August 31-September 1

Bellevue Labor Day Celebration 5k – September 1-2

Ernest Hemingway Festival – September 5-7

Oktoberfest – September 20-21

Wood River Valley Harvest Fest – Will be back in 2020



September 1

Wagon Days & the Big Hitch Parade
wagondays.net

Photo by Carol Waller

The largest non-motorized parade in the Pacific Northwest. Wheels, wagons and Western cowboys combine with marching bands and Basque dancers to make this a lively, colorful event. As the parade ends, we roll from the past into the present with live music at the Street Party on Town Square.

SEPTEMBER, CON'T

Swing fore Recovery – September 21
Sun Valley Half Marathon – September 21
Baldy Hill Climb – September 28-29
5B Realtors for 5B Vets 5k – September 29

OCTOBER

Trailing of the Sheep Festival – October 9-13
Sun Valley Jazz Festival – October 16-20
Wood River Business Expo – October 18
Sun Valley Economic Summit – October 30
Hailey Halloween Hoopla – October 31

NOVEMBER

LunaFest – No events shown for this yet in Blaine County –
Boise May 18
Annual Turkey Trot
Holiday Tree Lighting
Sun Valley Gallery Association Gallery Walk – November 29
Small Business Saturday WRV

DECEMBER

Hailey Holiday Hoopla – December 1
Papoose Club Christmas Bazaar – December 7-8
Hailey Holiday Antique Market – TBD
Bubbly Bash at River Run – December 31



OCTOBER 9-13

Trailing of the Sheep
trailingofthesheep.org

Photo by Terry Sanders,
courtesy **Trailing of the Sheep.**

Over the years, the Trailing of the Sheep Festival has garnered its share of accolades and been recognized as one of the Top Ten Fall Festivals in the World (msn.com travel), Top Ten U.S. Fall Festivals (smartertravel.com), Top Animal Festivals in the World and Top Ten Fall Festivals (USA Today), and the Greatest Cultural Events in the West (Northwest Travel). The Festival has also received the Idaho Governor's Award for Cultural Heritage and Cultural Tourism.

The Festival's five days of nonstop family-friendly events include multicultural performances, storytelling, culinary events and cooking classes, a Fiber Festival, Championship Sheepdog Trials, a Shepherd's Ball, and the Big Sheep Parade with 1,500 sheep trailing down Main Street in Ketchum.



November 28

17th Annual Turkey Trot
valleychamber.com

Photo by Carol Waller

One of the most popular holiday traditions in the Wood River Valley is the annual Turkey Trot held on Thanksgiving morning, which this year will be Thursday, November 22. The 5K Fun Run and Walk, sponsored by The Chamber, is a great community event and is extremely popular with locals and visitors alike. Nearly 600 folks are expected to enjoy trotting on Thanksgiving Day in downtown Hailey, along the Big Wood River and through the Wood River Land Trust's beautiful Draper Wood River Preserve. The Turkey Trot starts at 10:00 a.m. at Sturtevant's in Hailey, located at 1 West Carbonate Street.

2020 EVENTS

JANUARY

Klime the Mine
 Galena and the Trails Benefit – January 25
 Sun Valley Nordic Festival – January 29-February 2

FEBRUARY

47th Annual Boulder Mountain Tour – February 1
 Ski the Rails
 Stanley Winterfest
 Wood River Extreme Skijoring – February 15-16
 Family of Woman Film Festival

MARCH

Sawtooth Ski Festival
 Sun Valley Gallery Association Gallery Walk
 Sun Valley Film Festival – March 18-22
 Galena Loppet – March 22
 US Alpine Championships

APRIL

Easter Sunday – April 12, 2020
 Sawtooth Regional Gelände Quaffing Championship
 Fiddlers of Idaho State Open Championship

MAY

Clean Sweep ERC
 Sawtooth Botanical Garden Bug Zoo
 Hailey ArborFest and Mud Run
 James Nelson Memorial Golf Tournament
 Memorial Day Celebrations, Hailey, Ketchum – May 25

Color Me Fearless
 Girls on the Run
girlsontherunwrv.org

Photo by Hallie
 Kathryn Photography

The Color Me Fearless 5k will benefit the Girls on the Run program in the Wood River Valley. Miles will be marked with paint stations to add some good ol' fun to running a 5k. Other activities include: Live music, food vendors, health-related vendors, and bubble ball fun!

July 6



Tara Bella Flowers

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TARABELLAFLOWERS.COM



CHRISTINE MARIE PHOTOGRAPHY



KIRSTEN SHULTZ

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MATCH MADE IN SUN VALLEY

BY DANNI DEAN PHOTOS DEV KHALSA

Sun Valley has always held a special place in Alexa Cook's heart. In addition to her countless memories of vacations and holidays spent at her grandparents' Sun Valley home, her parents were married in Sun Valley in 1986. Given this family history, and long before she accepted a marriage proposal from Augie Sherman, Alexa was already certain she wanted to celebrate her own wedding in Sun Valley.

Alexa and Augie attended the same high school in Oklahoma City and were part of the same extended group of friends, but their relationship didn't take off until after they graduated from college, when they were both living and pursuing careers in New York City. Augie reached out to Alexa during his first week in town and arranged a dinner date at Little Owl restaurant in Greenwich Village. "And the rest is history!" said Alexa.

The couple eventually landed in Dallas, where Augie pursued an MBA and Alexa opened up a satellite office for her company. On the final day of a ski trip to Telluride in December 2016—just before they were scheduled to drive to Idaho to meet up with Alexa's family for the holidays—Augie proposed. As Alexa tells it, they spent much of the 10-hour car trip planning their wedding. By the time they arrived at Alexa's grandparents' house, they had decided that Sun Valley would be the place.

Another thing Alexa and Augie immediately agreed upon is



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July 29-August 22

Gala Concert with Branford Marsalis

August 11

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July 29-August 10

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svmusicfestival.org



that they wanted to be married outdoors, with the Idaho mountains as a backdrop. “The mountains are our church,” Alexa explained, and after exploring various wedding venue options, she and Augie knew that Trail Creek Pavilion would provide the magical setting they were looking for. “Trail Creek had the best views, and they gave us the freedom to create the celebration we really wanted,” said Alexa. “They made everything easy for us, and it couldn’t have been more perfect.”

Once the wedding venue was reserved, Alexa and Augie’s wedding planner put them in touch with local service providers who would make their wedding day extra special. The first person they contacted was Tara Matteson of Tara Bella Flowers. “Tara is so talented, and her work is incredible,” shared Alexa, “but what really sealed the deal for me was her warmth and her desire to learn more about us and our plans for the wedding.” The couple had a similar experience when it came to booking a photographer; it took just one phone call to know that Dev Khalsa was the right person to document their wedding weekend. “Dev wanted to know what was most important to us as a couple on our wedding day, and she was highly attentive to how we wanted the event to feel and flow,”

said Alexa. “She was the rock star of our wedding—she made everything fun and actually surprised us by enhancing the wedding experience for us and our guests.”

To make the most of their time with out-of-town family members and friends who had traveled to Sun Valley for the big day, Alexa and Augie planned a number of special events around the wedding celebration. These included a welcome party catered by The Haven in her grandmother’s backyard and group hikes on Baldy and Proctor Mountain that were capped off with beers and burgers at Grumpy’s.

Looking back on their experience, Alexa and Augie have some advice for couples planning a Sun Valley wedding. “Don’t wait to tell your friends about your plans,” said Alexa. “Send out a ‘save the date’ card well in advance and give your guests as

much information as possible so they can make a trip out of it.” The couple also suggests hiring local service providers whenever possible, since they’re the ones who can really make your wedding a success. “These people are the backbone of the community and a big part of what makes the Sun Valley area so special,” said Alexa. “And it’s an important part of keeping the local economy alive.”

Another thing Alexa and Augie immediately agreed upon is that they wanted to be married outdoors, with the Idaho mountains as a backdrop. “The mountains are our church.”



WEDDING RESOURCES

WEDDING PLANNERS

Heather Minor Events

(208) 309-1014
heatherminorevents.com

Absolute Weddings

(208) 720-4713
amandaseaward.com

FLORISTS

Tara Bella Flowers

217 2nd Ave. N., Hailey
(208) 720-2499
tarabellflowers.com

Ketchum Flower Company

440 East Ave. N., Ketchum
(208) 622-7364
ketchumflower.com

Primavera

511 Leadville Ave., Ketchum
(208) 726-7788
primaverasunvalley.com

GIFTS FOR HER

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601 Sun Valley Rd., Ketchum
(208) 726-0702
shopatbellissimo.com

The Contemporary Cottage

618 S. Main St., Ste. A, Hailey
(208) 788-3258
thecontemporarycottage.com

The Wildflower

102 N. Main St., Hailey
(208) 788-2425
thewildfloweridaho.com

JEWELERS

Christopher & Co.

120 N. Main St., Ste. C, Hailey
(208) 788-1123
christopherandcojewelry.com

Jensen Stern Joaillier

351 Leadville Ave., Ketchum
(208) 726-2361

WEDDING PHOTOGRAPHY

Dev Khalsa Photography

416 S. Main St., Hailey
(208) 788-2849
devkhalsaphotography.com

Cheetwood Photography

511 Leadville, #103, Ketchum
(208) 721-1641
cheatwoodphoto.com

Christine Marie Photo

530 Ivy St., Hailey
(208) 720-8809
christinemariephoto.com

Hillary Maybery

(208) 726-6487
hillarymaybery.com

Kirsten Shultz Photography

117 S. Main St., Bellevue
(208) 481-0138
www.ksweddings.com

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(208) 726-8800
thatsentertainmentsv.com

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(208) 721-8574
5bvinoalet.com

CK's Real Food

320 S. Main St., Hailey
(208) 788-1223
cksrealfood.com

Grumpy's

860 Warm Springs Rd., Ketchum
(208) 720-3171
grumpysunvalley.com

The Haven

271 Seventh St., Ketchum
(503) 349-0035
thehavensunvalley.com

Judith McQueen Entertaining

17 E. Carbonate St., Hailey
(208) 788-7716
judithmcqueen.com

Mahoney's Bar & Grill

104 N. Main St., Bellevue
(208) 788-4449
mahoneysbarandgrill.com

The Smokey Bone BBQ

315 S. Main St., Hailey
(208) 788-0772
thesmokeybonebbq.weebly.com

Zou 75

416 N. Main St., Hailey
(208) 788-3310
zou75.com

VENUES

The Inn at Ellsworth Estate

702 S. 3rd Ave., Hailey
(208) 788-6354
ellsworthestate.com

Limelight Hotel

51 S. Main St., Ketchum
(208) 928-4816
limelighthotel.com

Mountain Humane

101 Croy Creek Rd., Hailey
(208) 788-4351
mountainhumane.org

The Mint

116 S. Main St., Hailey
(208) 788-6468
haileymint.com

Sun Valley Resort

weddings@sunvalley.com
(208) 622-2047
sunvalley.com

BEAUTY SERVICES

Bloom Hair Studio

126 S. Main St. #B5, Hailey
(208) 788-1006
bloomhailey.com

Britt Davis Beauty

16 E. Bullion St., Hailey
208.720.9197
brittdavisbeauty.com

Cari's Hair Care

14 E. Croy St., Hailey
(208) 788-3056
carishaircare.com

The Feathered Flip

12 E. Bullion St., Hailey
(208) 788-0092
thefeatheredflip.com

Lunchbox – A Waxing Salon

680 Sun Valley Rd., Ketchum
(208) 789-2622
lunchboxwax.com/sun-valley

Mane Muse Hair Salon

70 Walnut Ave., Ketchum
(208) 721-3330
manemusesalon.com

Pure Body Bliss

91 E. Croy St., Ste. B, Hailey
(208)720-3238
purebodybliss.net

The Sanctuary Massage Studio

219 S. River St., #201, Hailey
(208) 471-4883
thesanctuarymassagestudio.com

Third Floor Salon

400 S. Main St., Ste. #301, Hailey
(208) 578.7779
thirdfloorsalon.com

LODGING

See page 81



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HAPPY & AFTER HOURS

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PHOTO COURTESY VISIT SUN VALLEY

PLAY HARD PARTY EVEN HARDER

There's a lot to do once the sun goes down in Sun Valley!

BY MIKE MCKENNA

PHOTO CAROL WALLER

You might think that since our days in the Wood River Valley are so full of fun and adventure that we wouldn't have any energy left over once the sun goes down. But that's far from the truth. Heck, ever since opening night of the Sun Valley Resort back in 1936, our area has been known for partying just about as hard as we play.

To help you celebrate another epic day in the Wood River Valley, here are some of our nightlife highlights.

The **Duchin Lounge** in the Sun Valley Lodge was remodeled in 2015 and is a classic and classy place to have a cocktail and listen to live jazz music throughout the year. You can even whet your appetite with a few games at the 1950s-style **Sun Valley Bowling Alley** in the basement of the Lodge.

In the 1880s, Ketchum had a population of only 2,000, but boasted over a dozen bars. That percentage has changed much since. Besides a wide variety of places to grab a drink, **Whiskey Jacques'** is the spot to see live music, with national headlining bands playing the small stage throughout the year. **The Limelight Hotel** also offers more mellow music in a relaxed and family-

friendly scene. In the summer, **Ketch'em Alive** (shown below) at the Forest Service Park is the place to be on Tuesday nights.

Hailey was once thought of as Ketchum and Sun Valley's sleepy little bedroom community, but those days have long past. **The Mint** brings great live music to town throughout the year, while **The Red Shoe** just across Main Street offers music and DJs in a more rustic setting. The **Sun Valley Brewery** also offers a terrific lineup of live music all year-long, while the **Sawtooth Brewery** opens up its bay door for bands to play during the warmer months. The free weekly concerts at Wicked Wednesdays make **The Wicked Spud** the hot spot during the summer.

Bellevue may be the second smallest city in Blaine County, but certainly isn't the quietest. Live music can be found at the **Silver Dollar Saloon** during most weekend nights throughout the year. Meanwhile, **Mahoney's Bar and Grill** across the street is not only a favorite spot for locals to grab a bite or a drink, it's also the place to be on Thursday nights during the summer for their free Summer Music Concert Series on their back patio.



BEST PLACES TO GRAB A BEER

KETCHUM

Grumpy's
860 Warm Springs Rd., Ketchum
(208) 720-3171
grumpyssunvalley.com

The Limelight Hotel
151 S. Main St., Ketchum
(208) 928-4816
limelighthotel.com

The Pioneer Saloon
320 N. Main St., Ketchum
(208) 726-3139
pioneersaloon.com

The Sawtooth Club
231 N. Main St., Ketchum
(208) 726-5233
sawtoothclub.com

Warfield Distillery & Brewery
280 N. Main St., Ketchum
(208) 726-2739
warfelddistillery.com

HAILEY

The Mint
116 S. Main St., Hailey
(208) 788-6468
haileymint.com

Power House
502 N. Main St., Hailey
(208) 788-9184
powerhouseidaho.com

Sawtooth Brewery
110 N. River St., Hailey
(208) 806-1368
sawtoothbrewery.com

Sun Valley Brewing Co.
202 N. Main St., Hailey
(208) 788-0805
sunvalleybrewery.com

BELLEVUE

7 Fuego
200 S. Main St., Bellevue
(208) 788-1034

Mahoney's Bar & Grill
104 N. Main St., Bellevue
(208) 788-4449
mahoneysbarandgrill.com

Silver Dollar Saloon
101 S. Main St., Bellevue
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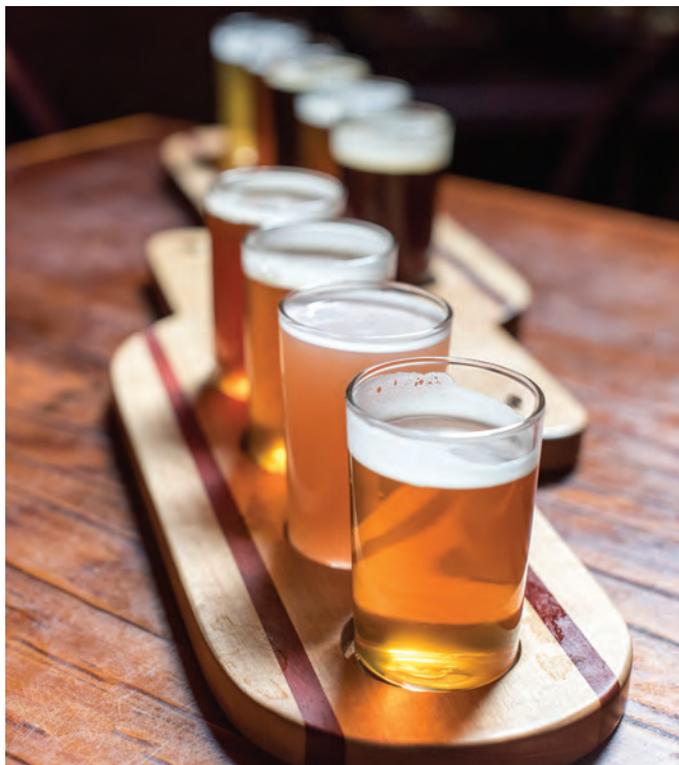


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TOASTING

Craft beer isn't the only way we like to cheers another great day in the Wood River Valley. We also love good wine and tasty cocktails. To help make you toast another epic day in Idaho, here are some of our favorite places to grab a glass of vino or a signature cocktail.

In Ketchum, it's tough to top a margarita at **Despo's** for a Baldy Boomer during the winter or an Idaho Lemonade during the summer months at **The Sawtooth Club**. **The Pioneer Saloon** is known for its rustic Western flair and strong cocktails, while the **Warfield Distillery** offers delicious variety of locally made spirits. The Lounge at the **Limelight Hotel** has a wide variety of cocktails and wine, while if it's vino you're looking for it's hard to beat **Rico's** or the **Sun Valley Wine Co.** The **Duchin Lounge** in the Sun Valley Resort offers the most extensive spirits selection in the area, including impressive whiskey and Scotch offerings, while the **Village Station** is the newest hot spot to enjoy a beverage.

In Hailey, **CK's Real Food** prides itself on its variety of fresh, craft cocktails, while **The Mint** has a terrific whiskey selection and a mouthwatering American Mule. Meanwhile, **Zou 75** is popular for more than just sushi as their sake and martini choices are tough to top. The **diVine Wine Bar** has an impressive list of wine to go along with their legendary fondue. And if you head a few miles south to Bellevue, both **Mahoney's Bar & Grill** and the **Silver Dollar Saloon** know how to serve up strong and tasty cocktails, too.

And if you don't feel like leaving the sofa, **5B Vino Valet** will deliver tasty wines and spirits right to your door.



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SWEET DREAMS

BY MIKE MCKENNA

Lodging for Everyone

The Wood River Valley is home to a wide variety of lodging options that can fit any taste or budget. Whether you want to stay in the legendary Sun Valley Lodge, a simple hotel room, or you need enough space for a conference or a family reunion, or just want a romantic getaway, we've got you covered.

The Chamber of Hailey and the Wood River Valley is proud of the places you can stay locally, that's why we highly recommend the following options.

The **Sun Valley Inn** was remodeled over the last year, while the **Sun Valley Lodge** also underwent a major remodel in 2015. The two hotels now bookend the Austrian-inspired Sun Valley Village. Thanks to these efforts, Sun Valley now offers all the modern luxuries you might want, while still maintaining its historic charm as the first mountain destination resort in America.

The **Limelight Hotel** has brought modern vibes and lots of great energy to downtown Ketchum. It even stays true to our pet-loving mountain town roots and is dog friendly. The **Best Western Plus Kentwood Lodge** and the **Tamarack Lodge** provide clean

and comfy traditional hotel rooms in the heart of Ketchum. The European chalet-style **Knob Hill Inn** is the most romantic place to stay.

If you're looking for a different type of vacation rental, like a house or condo, **Alpine Lodging Sun Valley, Mountain Lifestyles Property Services, Inc.** and **Sun Valley Resort** have some great options.

The **AmercInn** by Wyndham in Hailey was named the "Best AmericInn" in the country this year, thanks in large part to its friendly staff. The **Wood River Inn & Suites** on Main Street offers comfortable rooms within short walking distance to downtown Hailey. The **Airport Inn** on the south side of town has recently remodeled and expanded, while the **Inn at Ellsworth Estate** is home to our valley's best bed and breakfast.

The new **Silver Creek Hotel** in Bellevue has helped add vibrancy to the small town, while the **Champagne Creek Yurts** near the Craters of the Moon National Monument is ideal for folks looking for some off-the-beaten-path lodging.

HAILEY

Airport Inn
820 4th Ave. S., Hailey
airportinnhailey.com
(208) 788-2477

AmericInn Lodge & Suites
511 Cobblestone Ln., Hailey
wyndhamhotels.com/americinn/
hailey-idaho
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Sun Valley Remodels

Originally built in 1936, the Sun Valley Resort has recently done major remodels to its two signature hotels. The Sun Valley Lodge was revamped to rave reviews a few years ago and the Sun Valley Inn followed suit this year. While the total costs for the remodels has been kept a secret, it doesn't take long to realize that no expenses were spared. There's no doubt that America's original mountain destination resort is once again one of the best places to stay in the country.

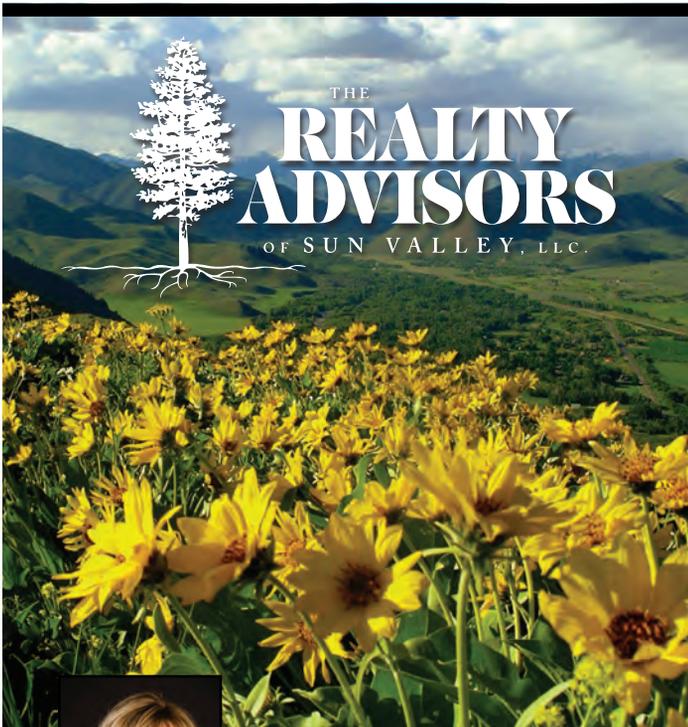
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Local real estate

A GOOD INVESTMENT

FOR MORE THAN JUST YOUR FINANCES

BY MIKE MCKENNA

There's an old saying around here that goes, "People may come for the winters, but they stay for the summers." When it comes to local real estate, there's a slightly different version of this saying. It goes, "People may come here for a vacation, but then they want to stay here for a lifetime."

There's something magical about the Wood River Valley that really touches people. It's why so many visitors like to return again and again. It's also why taking a vacation or visiting a friend in our sweet section of Idaho can inspire you to want to make permanent connection here, whether it be through buying a second home or moving here.

The fact that buying real estate in the Wood River Valley has long been a great investment doesn't hurt any either. "We don't sell homes, we sell a lifestyle," Debra Hall said, and she should know. Debra has been in the real estate business locally for nearly 30 years. In addition to being the two-time president of the Sun Valley Board of Realtors and being an ombudsman for the organization, Debra also serves on two realtor committees for the State of Idaho.

"We have access to everything you might want, from recreation to culture to great schools. We have safe and clean neighborhoods, gorgeous mountain views and our art and restaurants

are just fantastic. We're pretty dog-friendly around here, too," Debra said.

No matter what kind of house or second home you're interested in, the Wood River Valley has it. From sprawling Western ranches to a wide variety of condos and townhomes, to classic suburban-style developments or cabins in the mountains, it can all be found locally. "We have a huge variety of housing inventory for such a small geographic area," Debra said. Besides the joy of finding your dream home, investing in local real estate has long been a smart move as well.

"Our values have recovered well from the recession and continue to stay strong," Debra said. The biggest challenges for local buyers can simply be finding what you want. That's why Debra advises buyers to know what they need and like before starting their search.

"We can fulfill darn near any desire you have, so long as you know what you want," Debra said. "Do you want a small condo as a second home or do you need more space because you have animals? It helps to know what is important to you."

If quality of life is important to you, then the Wood River Valley may be just what you're looking for.

"Visitors are always commenting on how friendly we are and how idyllic it is here," Debra said. "We are a dream-come-true for lots of people."

THE GROWTH CYCLE CONTINUES FOR COMMERCIAL REAL ESTATE

BY PAUL KENNY

The commercial real estate market continues to show healthy growth throughout the valley, and especially in Hailey. Construction is complete at the new 8,153-square-foot mixed-use building on the corner of Myrtle Street and Main Street. The building contains four residential units and the two ground-floor commercial spaces

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are open and busy; now the home of Centerlyne Design, offering website, SEO, graphic design, and social media marketing services. In the space next door is the new Tundra Restaurant, described by owner Joel Shainkle as a neighborhood restaurant, offering fresh, chef-driven dinners and a complete list of fine wines.

The owners of Sun Valley Car Wash in Ketchum purchased the Valley Car Wash at the south end of Main Street and the lot next door, and are planning to develop a brand new 110-foot automatic car wash on that site.

L.L. Green has listed his 6,251-square-foot Bullion Square storefront for sale so he can build his new 17,549-square-foot L.L. Green's Hardware at the corner of McKercher Boulevard and Main Street. Owner Larry Green says he needs to expand to meet customer demand.

Construction is well underway on the exterior commercial remodel to the existing 2,418-square-foot building at 205 S. Main St. in Hailey, a business called The Liquor Store. The project will also include a 1,855-square-foot, two-story mixed-use addition that will include a 927-square-foot residential unit on the second floor.

The remodel of the historic Hailey Hotel, purchased by a group of investors, is approaching the finish line, and will be the new home of The Barkin' Basement. The liquor license will no longer be needed here so it was sold to CK's restaurant, just down the road.

The City of Hailey has finalized a Small Residential Overlay District and a Medium Housing Overlay District. The new district allows up to 50 housing units per building, as small as 200 square feet each, in an area that encompass a two-and-a-half- to three-and-a-half-block-wide swath of the central downtown core, nearly 1.5 miles long, from Albertsons grocery store to the Hailey post office. Hopefully, these units will encourage development of apartments, workforce housing, and micro-apartments across the entire downtown area.

In the Airport West subdivision, The Lightworks studios are complete and occupied. Rosmarie Bogner always wanted to create "workshops for the soul" so she created six sustainably designed rental studios for artists and professionals. Then right next door, Bogner continued with another project called Granary at Lightworks. The main building will feature a 34-foot-tall silo-shaped, spiral stair tower reaching to a third-floor, 625-square-foot residential unit above the "granary" commercial space. The downstairs commercial area will have a 19-foot ceiling and mezzanine floor. Like Lightworks, it will have structural insulated panel roofs, highly insulated walls, high-efficiency heating and cooling systems and solar electric renewable energy systems. Bogner also owns a parcel just to the south, so we expect to see yet another wonderful creation.

The Hailey LOT ("tourist tax") was up 3.8% year-over-year in 2018 vs. 2017. The LOT revenue is collected at a rate of 4% from lodging and car rentals, 4% from short-term home rentals, 2% from alcoholic beverages, and 1% from restaurants. Alcoholic beverage LOT increased 17%, and home rental, such as Airbnb, rose 48%.

This is just a sampling of what's taking place in Hailey. The cities of Ketchum and Bellevue are experiencing this type of healthy growth as well—all of which is great news for our community.



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5 REASONS TO JOIN THE CHAMBER

1 IT'S GOOD MARKETING

We're proud of the people and businesses that make up The Chamber of Hailey and the Wood River Valley and we love to share their news and events.

The Chamber supports our members across a variety of media channels. We market through our new website, our weekly e-Newsletters, popular Facebook page and our growing Instagram account. We celebrate our members through our nationally distributed Guide, our monthly Heart of the Valley Photo Contest and our Chamber Corner columns in The Weekly Sun. We help create and pay for print, radio, television and online advertisements. And we also do lots of old school, person-to-person marketing, too.

The Chamber is always working hard to market and help our members in any and every way we can.

2 YOU GET IN THE GUIDE

Each year we publish our award-winning *Discover the Wood River Valley Guide*. Designed to look and read like a glossy lifestyle magazine, our annual Guide is produced locally and helps visitors and folks interested in moving here learn about all our area has to offer. The Guide stars our Chamber members and gets sent all over the country as well as read thousands of times online.

3 IT'S A GOOD BUSINESS INVESTMENT

Joining The Chamber is a tax-deductible business expense. That's why being part of The Chamber of Hailey and Wood River Valley and taking advantage of all we have to offer is one of the best marketing deals your business or non-profit will ever find.

4 IT GETS YOU & YOUR STAFF NETWORKING

One of the most rewarding things The Chamber does is to connect people. We help create relationships amongst fellow business and community members, especially at our two monthly events, Wake Up with The Chamber (on the second Tuesday morning) and our "BAHs" or Business After Hours (on the third Thursday evening). They are always free, open to the public and a fun way to make new connections, hear local news and catch up with familiar faces.

5 IT'S AN IMPACTFUL WAY TO SUPPORT

Every time you support The Chamber or our members you are making a direct and positive impact on our community. You help thousands of local employees—your family, friends and neighbors—who work at Chamber businesses and non-profits. You support lots of Chamber-backed events that make life here better, from the 5B Father's Day Bash to bringing back the Sheep Town Drag Races, from the Fourth of July fireworks to Trailing of the Sheep. We also help thousands of visitors at the Welcome Center in Hailey and answer phone calls about everything from snow and flooding issues to the best places to camp, ski, hike, shop, eat, drink and be merry.

Most people don't realize that The Chamber is a non-profit with the simple goal of helping our businesses and community. We appreciate your support and having you be part of the solution.





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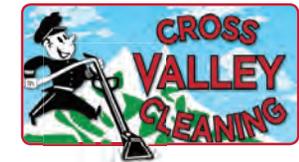
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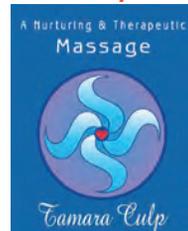
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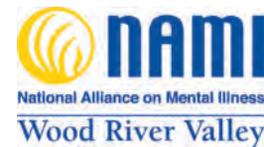
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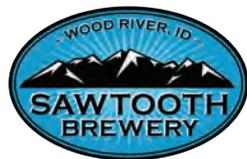
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